VIRTUAL CAMPAIGN TRAINING
Session 3: Virtual Campaign Special Events & Volunteerism
VIRTUAL AUCTION

- Ask staff to donate either items or experiences
- Use OneCause online auction
- High fundraising potential
TALENT SHOW

• Recruit talented staff from all across your company
• Raise funds by charging for virtual tickets
• Similar “live” events: karaoke night, variety show, open mic
TRIVIA EVENT

- Recruit a trivia host
- Use Zoom’s breakout feature to create trivia teams
- Raise funds by charging $5 per player
BABY PHOTO GUESSING CONTEST

• Collect baby photos from staff
• Raise funds by charging $8 to receive an answer sheet
• Similar events: pets/owners, kids/parents, kindergarten pictures
GAME NIGHT

• Use virtual-friendly fan favorites like Jackbox, Heads Up, Charades, Scattergories, or Pictionary
• Charge $5 to play
• Excellent fundraiser to boost team morale and create engagement
OTHER ENGAGEMENT EVENTS

- Book Club
- Wine Tasting
- 50/50 Drawing
- Spirit Days
SPIRIT DAYS

• Engage your team virtually through campaign spirit days
• Incentivize participation by offering campaign points
• Spread awareness about your company’s partnership with United Way through social media
MORE SPECIAL EVENT IDEAS

- Virtual gift basket raffle
- Special speaker event
- Zoom cooking classes
- PTO raffle
- Rent a virtual assistant
- Company Jeopardy
- Floral arrangement class

- Online galas or events
- Virtual “Embarrass the Boss”
- Fantasy Football fundraiser
- Movember mustache contest
- Department competitions
- Skip-a-Latte fundraiser
- Social media challenges