

## Run United Email Ask – Generic (SAMPLE)

Sent to: Your friends,  
family and contacts  
Date: Prior to Oct. 16  
Subject: Run United!

Body:

Dear **FirstName**, I am running the Detroit Free Press Marathon **length of race** this October and raising funds for United Way for Southeastern Michigan. I'd love your support!

United Way believes that we all have a role in making our community a great place to live, work and play. By uniting around education, economic prosperity and health — the cornerstones of a strong, equitable community — they believe we can improve lives and empower families to succeed.

When you give to United Way, you help parents and caregivers access free resources to help their children enter kindergarten prepared to learn. You ensure that kids have healthy meals so they can grow strong. You help students gain real-world experience through career training and job shadowing so they graduate prepared for college and a career. You help families have access to budget coaching and job training to reach financial stability and stay there.

That's why your support is vital. You can make a difference by continuing these efforts. **Please consider making a donation to my Run United fundraiser: [LINK](#)**

I am committed to making a lasting difference in Southeastern Michigan. That's why I Run United, and that's why I Live United. Join us by making a donation today.

Learn more about United Way for Southeastern Michigan's work at [UnitedWaySEM.org](http://UnitedWaySEM.org).

Thank you for your generosity.

**Name**