

YOU HAVE MADE AN IMPACT



302,122

referrals were made by 2-1-1 for services like food, housing, utility assistance and more.



825,011

people received food assistance, including emergency food, SNAP application assistance and other programming designed to help lower food costs for households in our region.



60,000+

books went home with children through our My Home Library program.



\$2 MILLION

invested by the Racial Equity Fund into 49 BIPOC organizations.



9,000+

backpacks were packed and delivered to support students in the 2022-23 school year.



77,000

pieces of technological equipment distributed to schools and partners.



TOCQUEVILLE SOCIETY

2023-2024

TOCQUEVILLE SOCIETY CHAIRS

David and Elyse Foltyn
Southeastern Michigan

Karen Chapell
Washtenaw

Kathy Sample
Washtenaw



TOCQUEVILLE SOCIETY

PLEDGE FORM



TOCQUEVILLE SOCIETY



For more information, please visit
UnitedWaySEM.org/TocquevilleSociety



United Way
for Southeastern Michigan

Tocqueville donors support United Way and our community through an annual gift of \$10,000 or more. Last year, Tocqueville donors contributed over \$4 million, helping to address the immediate needs of individuals and families in our region who were struggling, and providing support for programs and initiatives that offer long-term solutions for our community. Tocqueville Society donors are recognized at the time of making their pledge and are immediately eligible for full benefits.

I/WE WANT TO JOIN THE TOCQUEVILLE SOCIETY (OR RENEW) AT THE FOLLOWING LEVEL:

- 1 year gift of.....\$10,000
- 1 year gift of.....\$15,000
- 1 year gift of.....\$20,000
- 1 year gift of.....\$25,000
- 1 year gift of.....\$50,000
- Other..... _____
- Step Up Program: By participating in this three-year tiered commitment, you will be recognized as a Tocqueville Society donor upon your initial pledge (Year 1: \$5,000 or \$6,000; Year 2: \$7,500 or \$8,000; Year 3: \$10,000).

**The Step Up Program is for first-time Tocqueville Society donors.*

FIND YOUR PASSION

Please distribute my gift to my selected area(s) of interest:

- United Way for Southeastern Michigan Community Investment Fund:** Maximize your contribution to focus on the greatest community need.
- 2-1-1 Helpline:** Fund the go-to resource for those in need, available 24/7/365.
- Advocacy:** Help advance public policy that creates long-term, positive change.
- Basic Needs:** Connect struggling households with essential resources like housing, food and child care.
- Crisis and Recovery:** Fund immediate responses to spikes in demand for food, shelter and access to emergency services during a crisis.
- Digital Inclusion:** Create equitable access to technology that students, seniors and families need to learn, work and connect.
- Diversity, Equity and Inclusion:** Fund initiatives and partnerships that deconstruct systemic racism and institutional bias.
- Early Childhood:** Support our efforts to ensure every family can access quality, affordable child care.
- Economic Mobility and Family Finances:** Help families increase household incomes through training programs and tax assistance.
- Education and Literacy:** Fund our initiatives to keep students on track to succeed in school and in life.

MY UNITED WAY INVESTMENT

Total Gift/Pledge \$ _____

PAYMENT METHOD

- Check**
Payable to **United Way for Southeastern Michigan**
Please mail to: **P.O. Box 77398**
Detroit, MI 48277-0398
- Credit Card**
Please visit **UnitedWaySEM.org/Give**
- Donor-Advised Fund**
Please mail to: **P.O. Box 77398**
Detroit, MI 48277-0398
- Stock Gift**
Account number: E44110006
JPMorgan Chase Bank, N.A.
DTC Participant Number 0902
Credit Account Number - P72500
FFC Account Number - E44110006
FFC Account of - UNITED WAY FOR SOUTHEASTERN MICHIGAN
- Please call me to discuss how I can make a Tocqueville gift through my employer's workplace campaign.
- I will make my gift through my employer's workplace campaign.
- I am interested in discussing ways I can make even more of an impact in my community through a multi-year pledge or multi-generational family gift.



Find out more information about all the different ways to give to United Way for Southeastern Michigan by visiting **UnitedWaySEM.org/WaysToGive** or scanning the QR code.

I would like to receive a pledge invoice on _____
(month/year)

Please sign here to authorize your pledge and payment method.

X _____
Signature Date

- I have included United Way for Southeastern Michigan in my will or as a beneficiary of an IRA, life insurance policy or other asset.

ABOUT YOU

Please print

Name _____

Spouse/Partner Name _____

Home Address _____

City _____ State _____ ZIP _____

Phone _____

Personal Email _____

Spouse/Partner Email _____

BUSINESS INFORMATION

Title _____

Company _____

Business Address _____

City _____ State _____ ZIP _____

Business Phone - Direct _____

Business Email _____

RECOGNITION

- Please list as: _____
- I/we prefer to remain anonymous.

For assistance or more information, please contact Ashleigh Imerman, Vice President of Major Gifts & Donor Relations at Ashleigh.Imerman@UnitedWaySEM.org or 313-226-9333.