



Run United Email Ask – Generic (SAMPLE)

Send to: Your friends, family and contacts

Date: Prior to September 13

Subject: Run United!

Body: Dear **FirstName**,

Through September 13, I am participating in the 2024 Run United Virtual Marathon, raising money and awareness for educational needs in Southeastern Michigan while running and walking 26.2 miles, and I am hoping to have your support!

In Southeastern Michigan, nearly 40% of households do not have the resources to cover life's basic needs like food, housing, and healthcare. This often means that students do not have the resources and supplies needed to thrive in and out of the classroom.

United Way for Southeastern Michigan is committed to building equitable communities where households are stable, and children can thrive. United Way for Southeastern Michigan's educational programs provide school supplies and books to students, provide parents and caregivers with free resources to support their children, and expand critical out-of-school time programming, which keeps students safe and provides peace of mind and flexibility to working families.

United Way believes that we all have a role in making our community a great place to live, work and play. By uniting around education, economic prosperity and health — the cornerstones of a strong, equitable community — they believe we can improve lives and empower families to succeed.

I am committed to making a lasting difference in Southeastern Michigan. That's why I Run United, and that's why I Live United. Join us by making a donation today. Please consider making a donation to my Run United fundraiser: [LINK](#)

Learn more about United Way for Southeastern Michigan's work at UnitedWaySEM.org.

Thank you for your generosity,

Name