



MENTAL HEALTH AND WELLBEING NON-PROFIT GRANT PROGRAM

David Coulter
OAKLAND COUNTY EXECUTIVE

Frequently Asked Questions

Eligibility

- Q. Does the physical location need to be in Oakland?
- A. No, the physical location or headquarters does not need to be in Oakland County. However, all services covered under this grant MUST be provided to Oakland County residents.
- Q. Would public education foundation 501(c)(3) be considered an eligible org to apply in tandem w school district social workers, psychologists, or educators to support student mental health?
- A. No, the entity providing the services must be a 501(c)(3) itself. School-based programs are not eligible for funds under this program.
- Q. Is this applicable for organizations that provide residential services in Oakland County or is it specific to clinical services?
- A. If a 501(c)(3) organization is providing mental and/or behavioral health services as defined by the terms and eligibility of this grant, the setting in which they are provided could be either clinical/outpatient or residential.
- Q. We are a coalition so do we need a licensed professional on our staff or just to provide certain programs?
- A. If your organization is providing mental and/or behavioral services, they must be provided through the appropriately licensed professional when applicable, whether through contractors or employees.
- Q. We contract with licensed health professionals, and we then reimburse them for their services. We are not the mental health providers per se. Are we still eligible?
- A. If your organization is the service provider for mental and/or behavioral health services, and the organization and programming meet all eligibility requirements, your organization is eligible to apply.
- Q. Are organizations who provide alternative therapies, through practitioners registered on a federal level, not yet licensed by the state of Michigan, eligible to apply?

- A. Yes, please be mindful of the requirement to submit information regarding the evidence-base for all programs that would be supported through this grant. All programs must provide documentation that they are evidence-based.
- Q. Our HQ is in Oakland County, but we serve not only Oakland County residents but the greater metro-Detroit. Do you need us to only provide funds to programs that serve only Oakland County residents?
- A. The funds available through this grant program are only eligible to be spent on Oakland County residents. To be eligible, you must have a way of tracking and reporting on Oakland County residents.
- Q. Our organization serves a high percentage of Oakland County residents, about 75% of our clients in behavioral health services currently are in Oakland County. Can support of salaries of our behavioral health staff be proportioned at like .75FTE to meet the requirement of this grant?
- A. The funds available through this grant program are only eligible to be spent on Oakland County residents. To be eligible, you must have a way of tracking and reporting on Oakland County residents.

Expenses

- Q. Are there any restrictions against purchasing smartphones, tablets, Chromebooks, translation programs, and peripherals for a more robust telehealth program?
- A. Should the program/practice you are proposing require the materials and supplies you have listed to be delivered effectively, these would be allowable.
- Q. Can funding allow for hiring a licensed provider, (Social worker) if we have used social workers who are not licensed.
- A. Yes. The funding could be used for this purpose.
- Q. Can funds be used to expand a current program that is already funded including adding new personnel?
- A. Yes.
- Q. If our organization does not have a mental health provider, are we able to use the awarded grant funds to hire one?
- A. Yes. The funding could be used for this purpose.
- Q. Can the funds be used for a service provider in good standing out-of-state via telehealth? For example, the 501(c)(3) nonprofit is in Oakland County and delivering services to Oakland County residents, but we outsource the actual mental health treatment.
- A. So long as grant funds are being used to serve Oakland County residents AND those services that require licensure are being delivered by providers in good standing, grant funds could be used for this purpose.
- Q. Can grant funds be used for social media advertising or other communications to market the program?

A. There is not a particular goal or requirement of outreach with this grant. However, funds from this grant can be used for marketing or communicating the availability of the services provided by this grant.

Q. Can funding cover training for therapists who serve primarily OC residents?

A. Yes.

Q. If we are a current mental health provider but have lost our transportation options, can we use these funds to hire contracted services to provide transportation to our facilities?

A. Yes, if transportation provided is for the express purpose of providing eligible services that will be supported through the grant.

Services

Q. Can the monies be used to fund behavioral health services delivered by direct support professionals? How about behavioral health services delivered by a licensed adult foster care facility?

A. Funding can be used to deliver services that do not require licensure. However, proper licensing is required for all applicable services.

Q. Would services provided virtually to residents in Oakland County qualify for grant funding?

A. Yes.

Q. We contract with licensed health professionals and then reimburse them for their services. May we ask for funds to help with the intake process and the services themselves?

A. Yes. Administrative costs associated with the delivery of services would be allowable.

Q. Historically, dementia care has not applied under mental/behavioral health funding. Is that true for this grant?

A. For the purposes of this grant, dementia care is not considered a mental/behavioral health service.

Q. Would evidence-based services provided by volunteers, but overseen and/or trained by licensed providers be eligible?

A. Funding can be used to deliver services that do not require licensure. However, proper licensing is required for all applicable services.

Grant Application and Review

Q. What are the types of financial information must be provided to determine eligibility and organizational documentation required?

A. The Organization and Financial Information application task will collect a variety of information including your Federal tax ID, W-9, total operating budget, top 3 revenue sources, and your most recent audit.

Q. How will our services to Oakland County residents be counted for reporting?

- A. After each quarter, organizations will be required to report on individuals served, demographics, and budget expenditures. This information will be aggregated and provided to Oakland County.
- Q. Can org submit both an Expansion grant and a New Program grant for different service lines?
- A. No. We can only accept one application per organization. However, an organization can apply for more than one program and more than one circumstance i.e., to expand or enhance one program and to add a program if the organization meets the eligibility requirements for the award type chosen. You should apply for the whole of the initiative and include all the services/expenses you intend to carry out during the grant period.
- Q. Is there any place where we can see all the questions that we need to complete for the application without going through SMA?
- A. Yes. Please refer to the website at www.unitedwaysem.org/oaklandtogethergrant for more information.

SurveyMonkey Apply Questions

Q: What is the SurveyMonkey Apply website address?

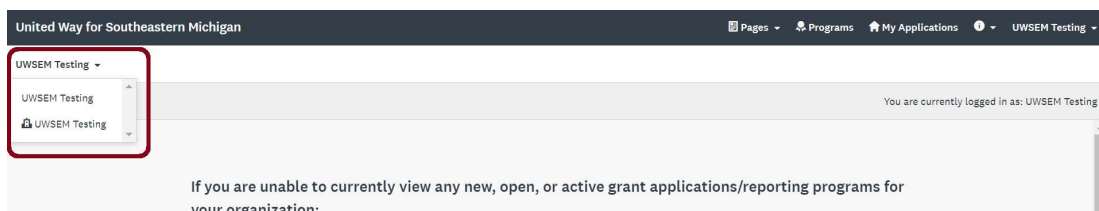
A. To access UWSEM’s SMA site, please visit: <https://apply.unitedwaysem.org/>

Q. How can my organization apply under a fiduciary?

A. The fiduciary organization must register within SurveyMonkey Apply and indicate that the registration is for the role of fiduciary. The fiduciary may add the staff member within the service provider organization to the SMA account to share responsibility within the system.

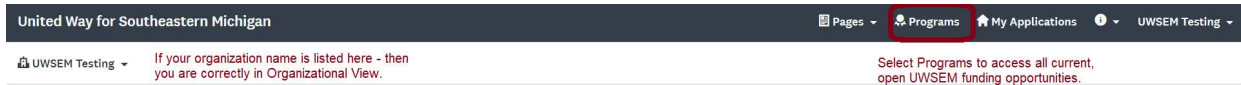
Q: I started an application previously, but when I log in – my homepage reads “No Application”. How can I find it?

A: When you log into SMA, you are immediately placed in *Individual View*. In order to access previously started applications, you will need to switch to *Organizational View*. To do so, locate your name in the top left corner of the screen and select the downward arrow next to your name. A drop box will appear, within the drop box you will see your organization listed – select your organization’s name. A new page will open in Organizational View mode, and you will see any current and previous applications. (See image below for reference)



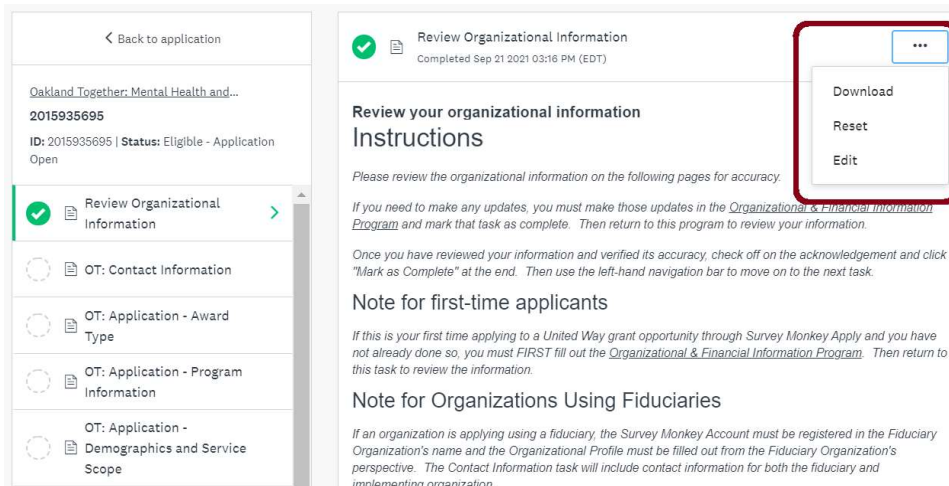
Q: Where do I locate the application?

A: After logging into your SMA account, switch to *Organizational View* (see above question for instructions). When you are able to see your organization's name in the top left corner then select Programs from the header. This will take you to all the current UWSEM funding opportunities, identify the grant you wish to apply for, select More.



Q. How can you edit the application once a task is complete?

A. To edit a previously completed form, select the ellipses (...) icon located in the in the top right corner of the form. A drop box will appear, select Edit. If you would like to completely clear out the entire form – select the reset button. (See image below for reference)



Q. How can you preview the application?

A. To preview your full application, select the eye icon from the outline page. (See image below for reference)

