

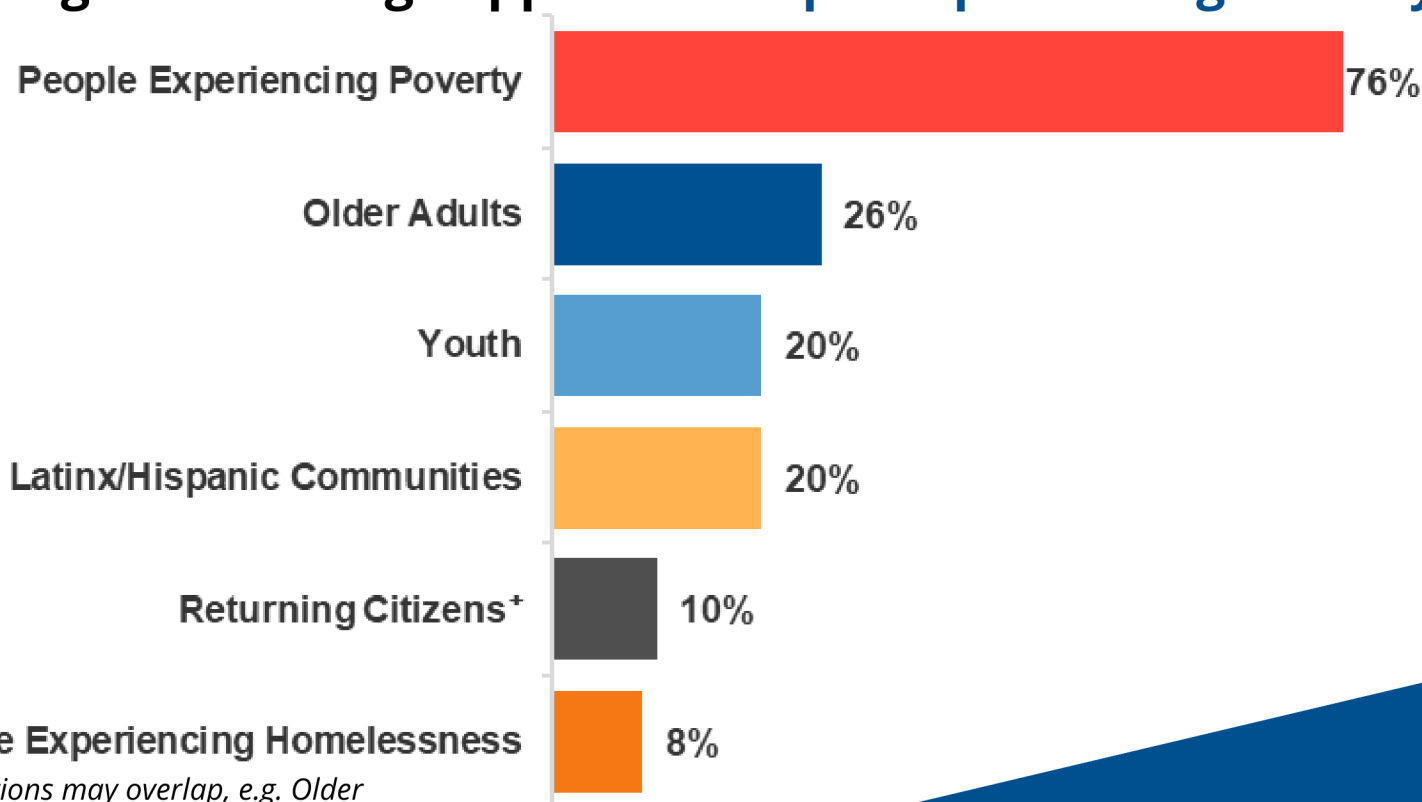
# 2023 Opportunity Fund Overview and Highlights

The Opportunity Fund is a resource for local organizations and groups whose efforts address poverty, racism and trauma: root causes of systemic oppression and three forces which hold opportunity at bay for all people in Washtenaw County.

## Quick Facts

- **\$200,000:** Total awarded
- **14:** # of grants awarded
- **58%:** Supported people who are ALICE (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed)
- **73%:** Primarily serving Ypsilanti zip codes 48197/98
- **8,898:** # of people impacted through United Way funding

## 76% of grant funding supported People Experiencing Poverty\*



\*Populations may overlap, e.g. Older adults who have low incomes

+People who were formerly incarcerated

United Way  
of Washtenaw County



## Narrative Questions

## Qualitative Analysis and Summary

At the end of the project period, United Way staff collects information from grantees to understand the impact of the funding that was granted. Below are the primary and secondary themes:

### 79% Built capacity to deepen or expand services

*"The outcome has been a tremendous time-saver for our staff related to data entry and reporting. With this new streamlined process, we can now focus on the experience of the volunteer, providing them with up-to-date immediate information related to their experience, as well as collecting volunteer feedback following their time with us. "*

**-Habitat for Humanity of Huron Valley**



*"We have been able to successfully support two members who began full-time independent positions. Other members have sought support in applying for jobs, resume writing, troubleshooting professional challenges, and educational planning support to pursue career paths. We've been able to use items purchased through the grant to make all of this support more accessible for peers to work together."* **-Fresh Start Clubhouse**

### 43% Established or deepened relationships

*"Peace Neighborhood Center has spent the grant period learning as much as possible about the population currently inhabiting the Sugarbrook and Gault Village neighborhoods along with the services to which they currently have access. Peace hopes to launch a collaborative service delivery model in early 2024 that will bring together the organizations identified and provide them with the support they need to be successful in offering those services to the surrounding neighborhood. Peace expects this effort to directly impact 1,500 area residents."* **-Peace Neighborhood Center**

### 31% Supported staff upskilling/credentialing

*"The requirement to be CLASS certified is brand new and mandated by the state. We are ahead of the game; the GSRP certifiers have not even begun training centers. We are on track to be the first center to have all teachers trained (not just GSRP teachers) and have all materials stocked and ready to go by the 2023-2024 school year."* **-Foundations Preschool**

