

# Community Impact Fund Year 1 Overview and Highlights

The purpose of the Community Impact Fund is to mitigate and disrupt the intersectional impacts of poverty, racism and trauma – root causes of systemic oppression and three forces which hold opportunity at bay for all people in Washtenaw County.

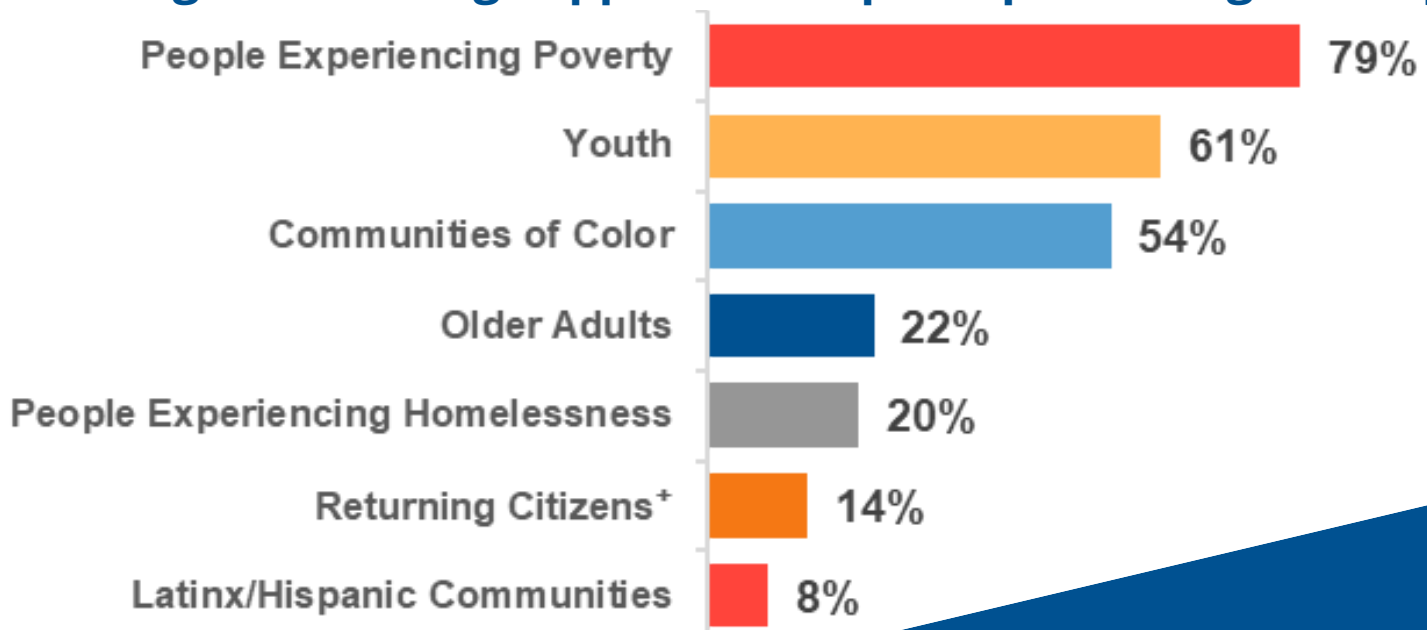
How? By awarding three years of unrestricted general operating support to organizations and groups providing maximum funding flexibility and stability for partners. Below is an impact overview for Year 1 of these investments.

## Quick Facts

- **\$1,000,000:** Annual total awarded
- **41:** # of grants awarded
- **61%:** Supported people who are ALICE (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed)
- **66%:** Primarily serving Ypsilanti zip codes 48197/98
- **99,948:** # of individuals served\*
- **44,984:** # of families served\*

*\*Individuals and families served may include duplicated data.*

## 79% of grant funding supported People Experiencing Poverty\*\*



\*\*Populations may overlap, e.g. Older adults who have low incomes

+People who were formerly incarcerated

United Way  
of Washtenaw County



## Narrative Questions

## Qualitative Analysis and Summary

Annually, United Way staff collects information from grantees to understand the impact of the funding that was granted. Below are the the primary and secondary themes from the 41 grantees for this first year of funding.

### 51% Expanded or restarted programming for their participants

*"After nearly five years in the works, a vision for community-embedded health care in Ypsilanti Township's West Willow neighborhood is finally a reality. In June 2023, a new health center/clinic called Packard Health West Willow opened one day during the week, inside a local church. The new health center/clinic grew out of community feedback to Healthy Together West Willow, a program started to address health disparities for older BIPOC adults."* **-Journey of Faith Christian Church**



*"We are most proud of increasing the number of learners by 151 (from 850 to 1001) and the number of tutors by 55 (from 338 to 393) in this year's program census. We know that the majority of learners who discontinued with us [during the pandemic] were Basic Literacy learners, those adults with reading levels at or below 8th grade. This population includes a significant number of people impacted by racism, poverty and trauma as a result of systemic inequities, including under-resourced schools, lack of adequate behavioral and mental health care, and lack of access to technology."* **-Washtenaw Literacy**

*"I am most proud of re-opening the food pantry for in-person shopping. We are better able to connect with our customers in person and can provide them with additional resources as needed. Most of our customers prefer in-person shopping."* **-Community Resource Center (Manchester)**

### 44% Built capacity to strengthen the organization or expand services

*"We were able to create a core program providing services on a regular basis. We were able to secure administrative assets like a website, phone, and an office space. The funding was also used to purchase car seats to be gifted to low-income families in the community and provide education so that families are using equipment properly and safely....Every single child that I've help put in a car seat is safer than before they arrived."* **-Care Seats of Michigan**

*"It allowed us to expand our Resilience program to include more frequent opportunities for youth to engage in activities which promote holistic wellness. Second, these funds helped Our House to provide supportive services to youth in our mentoring program by supporting activities and learning opportunities for the mentor and mentee."* **-Our House**



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### 20% Evaluated and adapted programming

"The pandemic has meant a lot of pivoting in the way we provide services, the way we listen to and respond to client needs, and has meant finding new ways to engage with volunteers and community. We are most proud over the last year of our work to expand aging in place services to add: home modification support with occupational services; expansion of chore and laundry support program; caregiver support services; expansion of our grocery services with new partnerships; and expand our services for pets that support our older adults to reduce social isolation and expanding our AI companionship program" **-Ypsilanti Meals on Wheels**



### 44% Supported staff upskilling or hired new staff

"Over the last year, The Collaborative: Ypsilanti YMCA Child Development Center focused on hiring and training staff to maintain a high-quality level of care for the children and families in our program. We have been able to implement a staff development program that includes multiple days of in-service training per year. Additionally, we have provided all staff with access to Teaching Strategies online training. High-quality care begins with the staff working directly with the children and families." **-Ann Arbor YMCA**

"Funding from the United Way helps pay the salary of our new Fundraising & Communications Coordinator. This aids our goal to increase our fund raising capacity. United Way funding also helped fund our new Assistant Coordinator of Investigations." **-Fair Housing Center of Southeast & Mid-Michigan**

### 15% Leveraged additional funding

"We have been able to leverage additional funds to help us move closer to being able to complete our full vision. The connection with the U-M architecture faculty members has led to a grant to pay graduate students to design and project manage a house with an auxiliary unit. We are planning the space for programming, exhibit, meeting and organizing, and living. We were also able to secure a private donation to secure the land for the space to be built." **-Growing a Home for Healing (nterfaith Council for Peace & Justice)**

