

# SPONSORSHIP EVENTS LIST

## BASIC NEEDS

### ADOPT-A-PANTRY

SUMMER 2024

- Pantry Champion  
\$25,000 · 4 AVAILABLE
- Summer Stock  
\$15,000 · 4 AVAILABLE

### MEET UP & EAT UP

SUMMER 2024

- Summer Food Access  
\$10,000 · 7 AVAILABLE
- Meal Kit  
\$5,000 · 5 AVAILABLE

## DIVERSITY, EQUITY & INCLUSION

### 21-DAY EQUITY CHALLENGE

MAY 2024

- Presenting  
\$20,000 · 1 AVAILABLE
- Storytelling  
\$15,000 · 1 AVAILABLE
- Weekly Roundtable  
\$10,000 · 3 AVAILABLE
- Equity Changemaker  
Champion  
\$7,500 · 5 AVAILABLE
- Equity Advocate Champion  
\$5,000 · 10 AVAILABLE
- New Equity Partner  
\$2,500 · 10 AVAILABLE

## EDUCATION & LITERACY

### BACKPACKS

SUMMER 2023 & 2024

- Gold Backpack  
\$10,000 · 5 AVAILABLE
- Silver Backpack  
\$5,000 · 5 AVAILABLE
- Bronze Backpack  
\$2,500 · 5 AVAILABLE

### BACKPACK PACKING

SUMMER 2023 & 2024

- Presenting  
\$25,000 – \$50,000  
1 AVAILABLE
- Transportation  
\$7,500 · 1 AVAILABLE
- Location  
\$7,500 · 1 AVAILABLE
- Volunteer Engagement  
\$5,000 · 1 AVAILABLE
- Bookmarks  
\$2,500 · 1 AVAILABLE

### MY HOME LIBRARY

FALL 2023 – SPRING 2024

- Gold Book Fair  
\$10,000 · 10 AVAILABLE
- Silver Book Fair  
\$5,000 · 10 AVAILABLE
- Bronze Book Fair  
\$2,500 · 10 AVAILABLE

## GIVE, ADVOCATE, VOLUNTEER

### UNITED FOR ACTION SUMMIT

DECEMBER 2023

- Presenting  
\$15,000 · 1 AVAILABLE
- Keynote  
\$10,000 · 1 AVAILABLE
- Breakout Session  
\$10,000 · 2 AVAILABLE
- Networking Hour  
\$5,000 · 1 AVAILABLE
- Registration  
\$3,500 · 1 AVAILABLE
- Media  
IN KIND

### COMMUNITY GIVING

WINTER 2023/SPRING 2024

- Matching Gift  
\$35,000 · 1 AVAILABLE

## ORGANIZED LABOR

### UCANN

SPRING 2024

- Various  
\$500 – \$2,500

### BIKE UNITED

SPRING 2024

- Race Day  
\$5,000 · 1 AVAILABLE
- Mile Marker  
\$2,500 · 5 AVAILABLE
- Swag  
\$1,500 · 1 AVAILABLE
- Food & Beverage  
\$1,000 · 1 AVAILABLE
- Friends of Riders  
\$500 · 10 AVAILABLE

## CONTACT

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United Way  
for Southeastern Michigan



UNITED WAY FOR SOUTHEASTERN MICHIGAN

2023-24 SPONSORSHIP OPPORTUNITIES

# SPONSORSHIP EVENTS LIST

101 YEARS OF LIVING UNITED



## WOMEN UNITED

### WOMEN OF INFLUENCE MARCH 2024

- Presenting  
\$40,000 · 1 AVAILABLE
- Empower Hour  
\$35,000 · 1 AVAILABLE
- Keynote  
\$30,000 · 1 AVAILABLE
- Video  
\$25,000 · 1 AVAILABLE
- Matching Gift  
\$20,000 · 1 AVAILABLE
- Economic Mobility:  
Supporting Women-Owned  
Businesses  
\$10,000 · 3 AVAILABLE
- Entertainment  
\$10,000 · 1 AVAILABLE
- Registration  
\$7,500 · 1 AVAILABLE
- Early Education Champion  
\$5,000 · 10 AVAILABLE
- Table  
\$3,000 · 10 AVAILABLE
- Media  
IN KIND

## VOLUNTEER ENGAGEMENT

### SEASONS OF CARING JANUARY - DECEMBER

- Yearly Sponsor  
\$125,000 · 1 AVAILABLE

### SE MICHIGAN TRUCKING JANUARY - DECEMBER

- Supporting  
\$5,000 · 1 AVAILABLE

### VOLUNTEER PORTAL JANUARY - DECEMBER

- Galaxy Digital  
\$60,000 · 1 AVAILABLE

### POWER OF THE PURSE MARCH 2024

- Presenting  
\$5,000 · 2 AVAILABLE
- Platinum  
\$2,500 · 1 AVAILABLE
- Spotlight Purse  
\$1,500 · 2 AVAILABLE
- Gold  
\$1,000 · 1 AVAILABLE
- Silver  
\$500 · 1 AVAILABLE

### MEMBERSHIP ANY TIME

- SPONSOR-A-MEMBER  
\$500 · UNLIMITED

### QUARTERLY EVENTS Q1, Q2, Q3 & Q4

- Presenting  
\$2,500 · 4 AVAILABLE

### NEWSLETTER Q1, Q2, Q3 & Q4

- Quarterly  
\$1,000 · 4 AVAILABLE

## RUN UNITED

### RUN UNITED FALL 2023 & 2024

- Ultimate Presenting  
\$25,000 · 1 AVAILABLE
- Race Day  
\$10,000 · 1 AVAILABLE
- Marathon Milestones  
\$5,000 · 4 AVAILABLE
- Why I Run  
\$2,500 · 1 AVAILABLE

## TOCQUEVILLE SOCIETY

### CELEBRATION EVENT FALL 2023 & 2024

- Presenting  
\$10,000 · 1 AVAILABLE
- Entertainment  
\$7,500 · 1 AVAILABLE
- Signature Cocktail  
\$5,000 · 1 AVAILABLE
- Atmosphere  
\$5,000 · 1 AVAILABLE
- Celebratory Fare  
\$5,000 · 1 AVAILABLE
- Awards Showcase  
\$2,500 · 1 AVAILABLE
- Light The Way  
\$2,500 · 5 AVAILABLE
- Friends of Honorees  
\$1,000 · UNLIMITED

### TOCQUEVILLE MIXER EVENT WINTER/SPRING 2023/2024

- Presenting  
\$5,000 · 2 AVAILABLE

### TOCQUEVILLE SOCIETY VS. EMERGING PHILANTHROPIST EVENT WINTER/SPRING 2023/2024

- Presenting  
\$5,000 · 1 AVAILABLE

## EMERGING PHILANTHROPISTS

### BEYOND THE BOARDROOM Q1, Q2, Q3 & Q4

- Quarterly  
\$2,500 · 4 AVAILABLE

### HAPPY HOUR NETWORKING Q1, Q2, Q3 & Q4

- Event  
\$1,500 · 4 AVAILABLE

### NEWSLETTER Q1, Q2, Q3 & Q4

- Quarterly  
\$1,000 · 4 AVAILABLE

### MEMBERSHIP ANY TIME

- SPONSOR-A-MEMBER  
\$500 · UNLIMITED

## CONTACT

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