## Sponsorship Events List

### Basic Needs

**Adopt-A-Pantry**  
**Summer 2024**  
- Pantry Champion  
  $25,000 · 4 AVAILABLE
- Summer Stock  
  $15,000 · 4 AVAILABLE

**Meet Up & Eat Up**  
**Summer 2024**  
- Summer Food Access  
  $10,000 · 7 AVAILABLE
- Meal Kit  
  $5,000 · 5 AVAILABLE

### Education & Literacy

**Backpacks**  
**Summer 2023 & 2024**  
- Gold Backpack  
  $10,000 · 5 AVAILABLE
- Silver Backpack  
  $5,000 · 5 AVAILABLE
- Bronze Backpack  
  $2,500 · 5 AVAILABLE

**Backpack Packing**  
**Summer 2023 & 2024**  
- Presenting  
  $25,000 – $50,000  
  1 AVAILABLE
- Transportation  
  $7,500 · 1 AVAILABLE
- Location  
  $7,500 · 1 AVAILABLE
- Volunteer Engagement  
  $5,000 · 1 AVAILABLE
- Bookmarks  
  $2,500 · 1 AVAILABLE

**My Home Library**  
**Fall 2023 – Spring 2024**  
- Gold Book Fair  
  $10,000 · 10 AVAILABLE
- Silver Book Fair  
  $5,000 · 10 AVAILABLE
- Bronze Book Fair  
  $2,500 · 10 AVAILABLE

### Give, Advocate, Volunteer

**United for Action Summit**  
**December 2023**  
- Presenting  
  $15,000 · 1 AVAILABLE
- Keynote  
  $10,000 · 1 AVAILABLE
- Breakout Session  
  $10,000 · 2 AVAILABLE
- Networking Hour  
  $5,000 · 1 AVAILABLE
- Registration  
  $3,500 · 1 AVAILABLE
- Media  
  IN KIND

**Community Giving**  
**Winter 2023/Spring 2024**  
- Matching Gift  
  $35,000 · 1 AVAILABLE

### Organized Labor

**UCANN**  
**Spring 2024**  
- Various  
  $500 – $2,500

**Bike United**  
**Spring 2024**  
- Race Day  
  $5,000 · 1 AVAILABLE
- Mile Marker  
  $2,500 · 5 AVAILABLE
- Swag  
  $1,500 · 1 AVAILABLE
- Food & Beverage  
  $1,000 · 1 AVAILABLE
- Friends of Riders  
  $500 · 10 AVAILABLE

### Diversity, Equity & Inclusion

**21-Day Equity Challenge**  
**May 2024**  
- Presenting  
  $20,000 · 1 AVAILABLE
- Storytelling  
  $15,000 · 1 AVAILABLE
- Weekly Roundtable  
  $10,000 · 3 AVAILABLE
- Equity Changemaker Champion  
  $7,500 · 5 AVAILABLE
- Equity Advocate Champion  
  $5,000 · 10 AVAILABLE
- New Equity Partner  
  $2,500 · 10 AVAILABLE

**My Library**  
**Fall 2023 – Spring 2024**  
- Gold Book Fair  
  $10,000 · 10 AVAILABLE
- Silver Book Fair  
  $5,000 · 10 AVAILABLE
- Bronze Book Fair  
  $2,500 · 10 AVAILABLE

### United Way for Southeastern Michigan

**United Way**
Audrey.Walker@UnitedWaySEM.org
<table>
<thead>
<tr>
<th>SPONSORSHIP EVENTS LIST</th>
</tr>
</thead>
</table>

### WOMEN UNITED

**WOMEN OF INFLUENCE**  
**March 2024**
- Presenting  
  - $40,000 · 1 AVAILABLE
- Empower Hour  
  - $35,000 · 1 AVAILABLE
- Keynote  
  - $30,000 · 1 AVAILABLE
- Video  
  - $25,000 · 1 AVAILABLE
- Matching Gift  
  - $20,000 · 1 AVAILABLE
- Economic Mobility: Supporting Women-Owned Businesses  
  - $10,000 · 3 AVAILABLE
- Entertainment  
  - $10,000 · 1 AVAILABLE
- Registration  
  - $7,500 · 1 AVAILABLE
- Early Education Champion  
  - $5,000 · 10 AVAILABLE
- Table  
  - $3,000 · 10 AVAILABLE
- Media  
  - IN KIND

### POWER OF THE PURSE

**March 2024**
- Presenting  
  - $5,000 · 2 AVAILABLE
- Platinum  
  - $2,500 · 1 AVAILABLE
- Spotlight Purse  
  - $1,500 · 2 AVAILABLE
- Gold  
  - $1,000 · 1 AVAILABLE
- Silver  
  - $500 · 1 AVAILABLE

### CELEBRATION EVENT

**Fall 2023 & 2024**
- Presenting  
  - $10,000 · 1 AVAILABLE
- Entertainment  
  - $7,500 · 1 AVAILABLE
- Signature Cocktail  
  - $5,000 · 1 AVAILABLE
- Atmosphere  
  - $5,000 · 1 AVAILABLE
- Celebratory Fare  
  - $5,000 · 1 AVAILABLE
- Awards Showcase  
  - $2,500 · 1 AVAILABLE
- Light The Way  
  - $2,500 · 5 AVAILABLE
- Friends of Honorees  
  - $1,000 · UNLIMITED

### RUN UNITED

**Fall 2023 & 2024**
- Ultimate Presenting  
  - $25,000 · 1 AVAILABLE
- Race Day  
  - $10,000 · 1 AVAILABLE
- Marathon Milestones  
  - $5,000 · 4 AVAILABLE
- Why I Run  
  - $2,500 · 1 AVAILABLE

### TOCQUEVILLE SOCIETY

- **BEYOND THE BOARDROOM**  
  - Q1, Q2, Q3, & Q4
  - Quarterly  
    - $2,500 · 4 AVAILABLE
- **HAPPY HOUR NETWORKING**  
  - Q1, Q2, Q3, & Q4
  - Event  
    - $1,500 · 4 AVAILABLE
- **NEWSLETTER**  
  - Q1, Q2, Q3, & Q4
  - Quarterly  
    - $1,000 · 4 AVAILABLE
- **MEMBERSHIP**  
  - ANY TIME
  - SPONSOR-A-MEMBER  
    - $500 · UNLIMITED

### EMERGING PHILANTHROPISTS

- **TOCQUEVILLE MIXER EVENT**  
  - Winter/Spring 2023/2024
  - Presenting  
    - $2,500 · 1 AVAILABLE
- **TOCQUEVILLE SOCIETY VS. EMERGING PHILANTHROPIST EVENT**  
  - Winter/Spring 2023/2024
  - Presenting  
    - $5,000 · 1 AVAILABLE

### VOLUNTEER ENGAGEMENT

**SEASONS OF CARING**  
**January - December**
- Yearly Sponsor  
  - $125,000 · 1 AVAILABLE
- Supporting  
  - $5,000 · 1 AVAILABLE

**SE MICHIGAN TRUCKING**  
**January - December**
- Galaxy Digital  
  - $60,000 · 1 AVAILABLE
- $500 · UNLIMITED

**WOMEN OF INFLUENCE**  
**March 2024**
- Presenting  
  - $40,000 · 1 AVAILABLE
- Empower Hour  
  - $35,000 · 1 AVAILABLE
- Keynote  
  - $30,000 · 1 AVAILABLE
- Video  
  - $25,000 · 1 AVAILABLE
- Matching Gift  
  - $20,000 · 1 AVAILABLE
- Economic Mobility: Supporting Women-Owned Businesses  
  - $10,000 · 3 AVAILABLE
- Entertainment  
  - $10,000 · 1 AVAILABLE
- Registration  
  - $7,500 · 1 AVAILABLE
- Early Education Champion  
  - $5,000 · 10 AVAILABLE
- Table  
  - $3,000 · 10 AVAILABLE
- Media  
  - IN KIND

### POWER OF THE PURSE

**March 2024**
- Presenting  
  - $5,000 · 2 AVAILABLE
- Platinum  
  - $2,500 · 1 AVAILABLE
- Spotlight Purse  
  - $1,500 · 2 AVAILABLE
- Gold  
  - $1,000 · 1 AVAILABLE
- Silver  
  - $500 · 1 AVAILABLE

### CELEBRATION EVENT

**Fall 2023 & 2024**
- Presenting  
  - $10,000 · 1 AVAILABLE
- Entertainment  
  - $7,500 · 1 AVAILABLE
- Signature Cocktail  
  - $5,000 · 1 AVAILABLE
- Atmosphere  
  - $5,000 · 1 AVAILABLE
- Celebratory Fare  
  - $5,000 · 1 AVAILABLE
- Awards Showcase  
  - $2,500 · 1 AVAILABLE
- Light The Way  
  - $2,500 · 5 AVAILABLE
- Friends of Honorees  
  - $1,000 · UNLIMITED

### RUN UNITED

**Fall 2023 & 2024**
- Ultimate Presenting  
  - $25,000 · 1 AVAILABLE
- Race Day  
  - $10,000 · 1 AVAILABLE
- Marathon Milestones  
  - $5,000 · 4 AVAILABLE
- Why I Run  
  - $2,500 · 1 AVAILABLE

### TOCQUEVILLE SOCIETY

- **BEYOND THE BOARDROOM**  
  - Q1, Q2, Q3, & Q4
  - Quarterly  
    - $2,500 · 4 AVAILABLE
- **HAPPY HOUR NETWORKING**  
  - Q1, Q2, Q3, & Q4
  - Event  
    - $1,500 · 4 AVAILABLE
- **NEWSLETTER**  
  - Q1, Q2, Q3, & Q4
  - Quarterly  
    - $1,000 · 4 AVAILABLE
- **MEMBERSHIP**  
  - ANY TIME
  - SPONSOR-A-MEMBER  
    - $500 · UNLIMITED

### EMERGING PHILANTHROPISTS

- **TOCQUEVILLE MIXER EVENT**  
  - Winter/Spring 2023/2024
  - Presenting  
    - $2,500 · 1 AVAILABLE
- **TOCQUEVILLE SOCIETY VS. EMERGING PHILANTHROPIST EVENT**  
  - Winter/Spring 2023/2024
  - Presenting  
    - $5,000 · 1 AVAILABLE

### VOLUNTEER ENGAGEMENT

**SEASONS OF CARING**  
**January - December**
- Yearly Sponsor  
  - $125,000 · 1 AVAILABLE
- Supporting  
  - $5,000 · 1 AVAILABLE

**SE MICHIGAN TRUCKING**  
**January - December**
- Galaxy Digital  
  - $60,000 · 1 AVAILABLE
- $500 · UNLIMITED