

Virtual Campaign Training Session 1

Team breakout room activity

Corporate Relations person will lead the discussion (8 mins total)

Time: 3:16pm-3:23pm. Each team has 8 minutes total, there will be time reminders sent during the break-out sessions

Team member introductions- have each person introduce themselves, company, how long they've worked with United Way (Brief)

Each team will decide on a team name and team slogan or motto

1. Team Name

- a. Have team members brainstorm team name ideas; be sure to settle on one before the time is up
- b. Feel free to have a team vote on it etc.

2. Team Slogan or Motto

- a. Teams will create a team slogan or motto that goes along with the team name
 - i. Have fun with it
 - ii. Be creative
 - iii. Have someone capture it for future training sessions

Be prepared to have 1 person from the team (not the CRD) report out to the group following the exercise

You will get a countdown and then be automatically be placed back in the full group