

Tocqueville Society donors support our community through an annual gift of \$10,000 or more. Last year, Tocqueville donors contributed over \$4 million to help families meet their basic needs and move from crisis toward stability and prosperity.

Donors are recognized at the time of making their pledge and are immediately eligible for full benefits.

I/WE WANT TO JOIN THE TOCQUEVILLE SOCIETY (OR RENEW) AT THE FOLLOWING LEVEL:

- 1 year gift of...\$10,000
1 year gift of...\$15,000
1 year gift of...\$20,000
1 year gift of...\$25,000
1 year gift of...\$50,000

- Other...
Step Up Program: By participating in this three-year tiered program, you will be recognized as a Tocqueville Society donor upon your initial pledge (Year 1: \$5,000 or \$6,000; Year 2: \$7,500 or \$8,000; Year 3: \$10,000).

*The Step Up Program is for first-time Tocqueville Society donors.

FIND YOUR PASSION

Please distribute my gift to my selected area(s) of interest:

United Way's Community Investment Fund:

Your contribution will support the greatest needs of our community. This allows United Way to intentionally and efficiently allocate resources where they are needed most to improve lives and strengthen our local communities.

- 2-1-1 Helpline
Advocacy
Basic Needs
Crisis and Recovery
Digital Inclusion
Diversity, Equity and Inclusion
Early Childhood
Economic Mobility and Family Finances
Education and Literacy

MY UNITED WAY INVESTMENT

Total Gift/Pledge \$ _____

PAYMENT METHOD

- Check: Payable to United Way for Southeastern Michigan, Please mail to: P.O. Box 77398, Detroit, MI 48277-0398
Credit Card: Please visit UnitedWaySEM.org/Give
Donor-Advised Fund: Please mail to: P.O. Box 77398, Detroit, MI 48277-0398
Stock Gift: Account number: E44110006, JPMorgan Chase Bank, N.A., DTC Participant Number 0902, FFC Account Number - E44110006, FFC Account of - UNITED WAY FOR SOUTHEASTERN MICHIGAN
Please call me to discuss how to make a gift through my employer's workplace campaign.
I will make my gift through my employer's workplace campaign.
I am interested in making an impact through a multi-year pledge or multi-generational family gift.



For more information about the different ways to give, visit UnitedWaySEM.org/WaysToGive or scan the QR code.

I would like to receive a pledge invoice on _____ (month/year)

Please sign here to authorize your pledge and payment method.

X _____ Signature Date

- I have included United Way for Southeastern Michigan in my will or as a beneficiary of an IRA, life insurance policy or other asset.

ABOUT YOU
Please print

Name _____

Spouse/Partner Name _____

Home Address _____

City _____ State _____ ZIP _____

Phone _____

Personal Email _____

Spouse/Partner Email _____

BUSINESS INFORMATION

Title _____

Company _____

Business Address _____

City State _____ ZIP _____

Business Phone - Direct _____

Business Email _____

RECOGNITION

- Please list as: _____
I/we prefer to remain anonymous.

For questions, please contact Ashleigh Imerman, Vice President of Major Gifts & Donor Relations at Ashleigh.Imerman@UnitedWaySEM.org or 313-226-9333.

YOU HAVE MADE AN IMPACT



335,896

referrals were made by 2-1-1 for services like food, housing, utility assistance and more.



371,236

people received food assistance, including emergency food, SNAP application assistance and other programs that help lower household food costs.



60,000+

books went home with children through our My Home Library program.



9,000+

backpacks were packed and delivered to support students in the 2022-23 school year.



2,357

families were connected with transportation, child care, emergency relief and more through our social navigation program.



TOCQUEVILLE SOCIETY

2024-2025
TOCQUEVILLE SOCIETY CHAIRS

Karen Chapell

Elyse and David Foltyn

Kathy Sample



TOCQUEVILLE SOCIETY

PLEDGE FORM



TOCQUEVILLE SOCIETY



United Way
for Southeastern Michigan



United Way
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For more information, please visit
UnitedWaySEM.org/TocquevilleSociety