

Competitive Scoring Rubric

Weight	Scoring Category	(0) Poor. Does Not Satisfy Requirements	(1) Fair. Satisfies Some Requirements	(2) Good. Satisfies Most Requirements.	(3) Excellent. Satisfies All Requirements.	Total Points
20	Program Narrative: Addressing Racial Inequities	Organization does not provide evidence that demonstrates they are addressing any racial inequities AND they do not provide specifics as to how their proposed program's activities, services, or operations address racial inequities.	Organization does not provide evidence that demonstrates they are addressing any racial inequities OR they do not provide specifics as to how their proposed program's activities, services, or operations address racial inequities	Organization provides evidence that demonstrates they are addressing racial inequities and it is clear how their proposed program's activities, services, or operations address racial inequities, but the evidence only makes vague or unclear connections to the funding priorities	Organization provides CLEAR and COMPELLING evidence that demonstrates they are addressing racial inequities and it is clear how their proposed program's activities, services, or operations address racial inequities. The evidence they provide makes a clear connection to the funding priorities	20
20	Program Narrative: Success & Impact	Organization does not attempt to explain what constitutes success for the proposed program AND how it would advance efforts to racial equity.	Organization does not attempt to explain what constitutes success for the proposed program OR how it would advance efforts to racial equity.	Organization makes an attempt to explain what constitutes success for the proposed program AND how it would advance efforts to racial equity but some evidence may be vague or unclear.	Organization makes it very clear what constitutes success for the proposed program AND how it would advance efforts to racial equity.	20

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10	Milestones	Organization does not provide milestones that align with their submitted plan of action.	Organization provides milestones that do not fully align with their submitted plan of action.	Organization provides milestones that align with their submitted plan of action but some milestones seem unclear or hard to achieve	Organization provides milestones that align with their submitted plan of action and milestones seem clear achievable	10
10	Metrics	Organization does not provide evidence that demonstrates how they plan to measure the outcomes they submitted.	Organization provides vague or unclear evidence that demonstrates how they plan to measure the outcomes they submitted.	Organization provides evidence that demonstrates how they plan to measure the outcomes they submitted.	Organization provides compelling evidence that demonstrates clearly how they plan to measure the outcomes they submitted.	10
15	Community Voice	Organization does not provide evidence that demonstrates they center the lived experience and voice of the community in their decisions or programming.	Organization provides evidence that demonstrates they attempt to center the lived experience and voice of the community in their decisions or programming but is not clear if they actually act on it.	Organization provides evidence that demonstrates they center and act on the lived experience and voice of the community in their decisions or programming but some of the evidence may be vague or unclear.	Organization provides clear and compelling evidence that demonstrates they center and act on the lived experience and voice of the community in their decisions or programming	15
10	Budget	Grant budget is not consistent with the scope of work and provides little detail.	Grant budget is somewhat consistent with the scope of work and demonstrates some transparency. Detail	Grant budget is consistent with the scope of work and demonstrates strong transparency. Detail is	Grant budget is consistent with the scope of work and demonstrates superior transparency. Detail is	10



United Way
for Southeastern Michigan

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			is clear but filled out for very few categories.	clear and filled out for most budget categories.	filled out and clear for every budget category.	
15	Overall Application Integrity	Reviewer does not recommend funding this application.	Recommend this application but at a funding level lower than requested. Parts of application were unclear or confusing.	Highly recommend this application for full funding. Application was clear and aligns with the funding priorities for this opportunity.		15
Total Points Available						100