



**WOMEN  
UNITED**

# WOMEN OF INFLUENCE SUMMIT

PRESENTED BY

**walker•miller**  
Energy Services

**MARCH 12 | DETROIT MARRIOTT**  
**8:00 - 11:00AM RENAISSANCE CENTER**

# 2027 WOMEN OF INFLUENCE SUMMIT

The Women of Influence Summit is United Way for Southeastern Michigan's largest community convening and fundraiser, drawing sold-out crowds of more than 1,000 attendees year after year. This event has raised funds to support causes that support women and children across our region, including early childhood development, accessible childcare, literacy, education and youth opportunity programs.

**This year marks the 11th anniversary of the Women of Influence Summit, celebrating a decade of impact and over \$2.5 million raised to support children, women, families, and caregivers throughout our community.**

This event has featured local and national women of influence, including Sonia Manzano ("Maria" on Sesame Street), Susan L. Taylor, Former Editor of Essence Magazine, Jacqueline Woodson, American Writer and Andrea Davis Pinkney, Author and VP at Scholastic Books and Donna Orender, former WNBA president.



For questions, contact  
**TINA KAFANTARIS**  
[Sponsorship@UnitedWaySEM.org](mailto:Sponsorship@UnitedWaySEM.org)



# SPONSORSHIP OPPORTUNITIES



**WOMEN  
UNITED**

Submit donation form and sponsor logo by  
**February 23, 2027**

## **PRESENTING SPONSOR | \$50,000 - SOLD**

- “Presented by” listed as part of the event logo
- VIP check-in experience
- Logo featured on all event marketing including emails, registration page, signage and sponsorship reel
- Speaking role during program to address over 1,000 guests
- Recognition in earned media such as event press releases, publications, news segments and blog posts
- Social promotion to over 25,000 followers in our network
- 20 guest tickets to event with premier seating

## **KEYNOTE SPONSOR | \$40,000 (EXCLUSIVE)**

- 20 tickets including premier event seating
- VIP check-in experience
- Opportunity to introduce keynote speaker during the program
- Recognition in event press release, blog posts
- Social media promotion to over 25,000 followers in our network
- Logo featured in marketing: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 1,000 due by March 1)

## **EMPOWER HOUR SPONSOR | \$30,000 (EXCLUSIVE)**

- 15 tickets including premier event seating
- VIP check-in experience
- Logo prominently featured as lead sponsor during the Women-Owned Business Marketplace Empower Hour and included on a custom insert in guest tote bags
- Recognition during the program
- Recognition in event press release, blog posts
- Social media promotion to over 25,000 followers in our network
- Logo featured in marketing: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 1,000 due by March 1)

## **MATCHING GIFT SPONSOR | \$25,000 (EXCLUSIVE)**

- 15 tickets including premier event seating
- Recognition during the Matching Gift segment of the program
- Social media promotion to over 25,000 followers in our network
- Logo featured in marketing: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 1,000 due by March 1)

## **VIDEO SPONSOR | \$20,000 (EXCLUSIVE)**

- 15 tickets including premier event seating
- Recognition and branding in impact video
- Recognition during the program
- Social media promotion to over 25,000 followers in our network
- Logo featured in marketing: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 1,000 due by March 1)

### ECONOMIC MOBILITY SPONSOR | \$15,000

- 15 tickets including priority event seating
- Recognition during the program
- Social media promotion to over 25,000 followers in our network
- Logo featured in the Women-Owned Business marketplace and included on a custom insert in guest tote bags
- Logo featured in marketing: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 1,000 due by March 1)

### GOLD SPONSOR | \$10,000

- 10 event tickets with reserved seating
- Recognition during the event program
- Social media promotion to over 25,000 followers in our network
- Logo featured in marketing: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 1,000 due by March 1)

### SILVER SPONSOR | \$7,500

- 10 event tickets with reserved seating
- Logo featured in marketing: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 1,000 due by March 1)

### TOTE BAG SPONSOR | \$7,500 - SOLD

- 10 event tickets with reserved seating
- Logo featured on tote bag
- Logo featured in marketing: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 1,000 due by March 1)

### EDUCATION CHAMPION SPONSOR | \$5,000

- 10 event tickets
- Logo featured on marketing: event signage and post-event social media reel

### TABLE SPONSOR | \$3,500

- 10 event tickets
- Company name on event signage

*Sponsorship forms and logos are due **February 23** to ensure logo placement on printed collateral. Sponsor logos should be in **EPS, SVG, or AI** file formats to guarantee high resolution on printed materials.*

