



**WOMEN
UNITED**

WOMEN OF INFLUENCE SUMMIT

MARCH 12 | DETROIT MARRIOTT
8:00 - 11:00AM RENAISSANCE CENTER

2027 WOMEN OF INFLUENCE SUMMIT

The Women of Influence Summit is United Way for Southeastern Michigan's largest community convening and fundraiser, drawing sold-out crowds of more than 1,000 attendees year after year. This event has raised funds to support causes that support women and children across our region, including early childhood development, accessible childcare, literacy, education and youth opportunity programs.

This year marks the 11th anniversary of the Women of Influence Summit, celebrating a decade of impact and over \$2.5 million raised to support children, women, families, and caregivers throughout our community.

This event has featured local and national women of influence, including Sonia Manzano ("Maria" on Sesame Street), Susan L. Taylor, Former Editor of Essence Magazine, Jacqueline Woodson, American Writer and Andrea Davis Pinkney, Author and VP at Scholastic Books and Donna Orender, former WNBA president.



For questions, contact
TINA KAFANTARIS
Sponsorship@UnitedWaySEM.org



SPONSORSHIP OPPORTUNITIES



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Submit donation form and sponsor logo by
February 23, 2027

PRESENTING SPONSOR | \$50,000

- “Presented by” listed as part of the event logo
- Logo featured on all event marketing including emails, registration page, signage and sponsorship reel
- Speaking role during program to address over 1,000 guests
- Recognition in earned media such as event press releases, publications, news segments and blog posts
- Social promotion to over 25,000 followers in our network
- 20 guest tickets to event with premier seating

KEYNOTE SPONSOR | \$35,000 (EXCLUSIVE)

- 20 tickets including premier event seating
- Opportunity to introduce keynote speaker during the program
- Recognition in event press release, blog posts
- Social media promotion to over 25,000 followers in our network
- Logo featured in marketing: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 1,000 due by March 1)

EMPOWER HOUR SPONSOR | \$25,000

- 15 tickets including premier event seating
- Recognition during the program
- Recognition in event press release, blog posts
- Social media promotion to over 25,000 followers in our network
- Logo featured in marketing: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 1,000 due by March 1)

PLATINUM SPONSORSHIPS | \$20,000

VIDEO SPONSOR (EXCLUSIVE)

- 15 tickets including premier event seating
- Recognition and branding in impact video
- Recognition during the program
- Social media promotion to over 25,000 followers in our network
- Logo featured in marketing: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 1,000 due by March 1)

MATCHING GIFT SPONSOR (EXCLUSIVE)

- 15 tickets including premier event seating
- Logo prominently displayed during the matching gift segment
- Recognition during the program
- Social media promotion to over 25,000 followers in our network
- Logo featured in marketing: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 1,000 due by March 1)

ECONOMIC MOBILITY SPONSOR | \$15,000

- 15 tickets including priority event seating
- Recognition during the program
- Social media promotion to over 25,000 followers in our network
- Logo featured in women-owned business marketplace and highlighted on custom insert in guest tote bags
- Logo featured in marketing: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 1,000 due by March 1)

GOLD SPONSOR | \$10,000

- 10 event tickets with reserved seating
- Recognition during the event program
- Social media promotion to over 25,000 followers in our network
- Logo featured in marketing: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 1,000 due by March 1)

SILVER SPONSOR | \$7,500

- 10 event tickets with reserved seating
- Logo featured in marketing: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 1,000 due by March 1)

*Sponsorship forms and logos are due **February 23** to ensure logo placement on printed collateral. Sponsor logos should be in **EPS, SVG, or AI** file formats to guarantee high resolution on printed materials.*

TOTE BAG SPONSOR | \$7,500 - **SOLD**

EDUCATION CHAMPION SPONSOR | \$5,000

- 10 event tickets
- Logo featured on marketing: event signage and post-event social media reel

TABLE SPONSOR | \$3,500

- 10 event tickets
- Company name on event signage



2027 WOMEN OF INFLUENCE SUMMIT



UNITED WAY
Southeastern
Michigan

**WOMEN
UNITED**

Submit sponsorship form and logo by
February 23, 2027

COMPANY/ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT NAME _____ TITLE _____

PHONE _____ EMAIL _____

SIGNATURE _____ DATE _____

Yes, I would like to be a sponsor for the following: (Please check box)

- | | | |
|--|--|--|
| ☐ \$50,000 - Presenting Sponsor | ☐ \$20,000 - Platinum Matching Gift Sponsor | ☐ \$7,500 - Silver Sponsor |
| ☐ \$35,000 - Keynote Sponsor | ☐ \$15,000 - Economic Mobility Sponsor | ☐ \$5,000 - Education
Champion Sponsor |
| ☐ \$25,000 - Empower Hour Sponsor | ☐ \$10,000 - Gold Sponsor | ☐ \$3,500 - Table Sponsor |
| ☐ \$20,000 - Platinum Video Sponsor | | |

TOTAL SPONSORSHIP AMOUNT: \$ _____

IS BILLING ADDRESS SAME AS ABOVE?

If no, please include billing address:

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PLEASE SELECT A PAYMENT OPTION:

- ☐ Check Enclosed ☐ Please Invoice ☐ Credit Card (**Pay Online**)

PLEASE RETURN TO

United Way for Southeastern Michigan

Attn: Sponsorships

3011 W. Grand Blvd. Suite 500 | Detroit, MI 48202

OR email: Sponsorship@UnitedWaySEM.org

PAY NOW



UnitedWaySEM.org/WomenOfInfluence