

# 2026 SNEAKER BALL



**AFL-CIO**  
COMMUNITY PARTNERSHIPS



## STEP INTO STYLE & STEP UP FOR KIDS

Lace up your sneakers and bring your best dance moves for an unforgettable evening of community, cuisine, cocktails, and celebration. The annual Sneaker Ball raises vital funds to uplift the labor community through impactful initiatives, including the Union Community Activist Network (UCAN), Labor of Love, Youth Skilled Trades Education (YSE), and the Varsity Letter Scholarship Award. Proceeds support United Way's work to empower youth and families—transforming one incredible night of fun into a lasting season of impact.

### PLATINUM SPONSOR | \$2,500

- Logo featured on event signage and on social media
- Logo on program slide
- 8 guest tickets with strolling dinner

### GOLD SPONSOR | \$1,500

- Logo featured on event signage and on social media
- Logo on program slide
- 6 guest tickets with strolling dinner

### SILVER SPONSOR | \$1,000

- Logo placement on event signage
- 4 guest tickets with strolling dinner

### BRONZE SPONSOR | \$500

- Logo placement on event signage
- 2 guest tickets with strolling dinner

Sponsorship forms and logos are due May 28 to ensure logo placement on printed collateral. Sponsor logos should be in EPS, SVG, or AI file formats to guarantee high resolution on printed materials.

**SATURDAY, JUNE 13**

**7 PM - 10 PM**

Event

### LOCATION

Michigan Regional Council of  
Carpenters and Millwrights

11687 American St.  
Detroit, MI 48204

**TICKETS AVAILABLE | \$75**



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Submit form and sponsor logo by May 28, 2026

COMPANY/ORGANIZATION NAME/INDIVIDUAL NAME

ADDRESS

CITY STATE ZIP

CONTACT NAME TITLE

PHONE EMAIL

SIGNATURE DATE

Yes, I would like to be a sponsor for the following: (Please check box)

- \$2,500- Platinum Sponsor       \$1,000- Silver Sponsor  
 \$1,500- Gold Sponsor       \$500- Bronze Sponsor

TOTAL SPONSORSHIP AMOUNT: \$

IS BILLING ADDRESS SAME AS ABOVE?

If no, please include billing address:

ADDRESS

CITY STATE ZIP

PLEASE SELECT A PAYMENT OPTIONS:

- Check Enclosed       Please Invoice       To make a credit card payment scan below or visit [UnitedWaySEM.org/Sneakerball](https://UnitedWaySEM.org/Sneakerball)
- To initiate an ACH transfer, contact [Sponsorship@UnitedWaySEM.org](mailto:Sponsorship@UnitedWaySEM.org)



## PLEASE RETURN TO

United Way for Southeastern Michigan  
**Attn:** Sponsorships  
3011 W. Grand Blvd. Suite 500 | Detroit, MI 48202  
**OR** email: [Sponsorship@UnitedWaySEM.org](mailto:Sponsorship@UnitedWaySEM.org)

Sponsor logos should be in EPS, SVG, or AI file formats to guarantee high resolution on printed materials.