



Summer Discovery: School and CBO Social Media Toolkit

Our Summer Discovery toolkit is designed to motivate schools, districts, and community-based organizations to promote enrollment in the 2026 program. Below are suggested graphics and pre-written text for use on various social media platforms.

Note: Suggested timeline for social media is at your discretion

Questions?

- If you have any questions about Summer Discovery, need support with promotion or enrollment, or want to share ideas or feedback, please feel free to contact our team at liveunited@liveunitedsem.org.

Graphics

- To download the graphics, please click [HERE](#).

Slogan: **Make. Learn & Laugh. DISCOVER!**

Hashtag: **#SummerDiscovery**





Suggested Copies

NOTE: Social media copy can be used interchangeably on Facebook, Instagram, and LinkedIn. Posts MUST be paired with graphics for use.

Copy 1:

Help prevent summer learning loss by enrolling your child in no-cost Summer Discovery programming! Students will participate in a variety of fun activities, including field trips, creative art projects, and sports. Plus, meals are provided, along with transportation at some sites, to make it easier for families.

👉 Discover more at SummerDiscoveryMI.org

Copy 2:

Give your child a summer filled with learning and fun.

With no-cost Summer Discovery programming, students will receive high-quality learning opportunities that they will love, including field trips, creative art projects, and sports. Meals are provided, as well as transportation at some sites.

👉 Discover more at SummerDiscoveryMI.org


Copy 3:

Prevent summer learning loss with no-cost Summer Discovery programming that blends academic support with hands-on experiences like field trips, art projects, sports, and more. Meals are provided, as well as transportation at some sites.

👉 Discover more at SummerDiscoveryMI.org


Copy 4:

Enroll your child in no-cost Summer Discovery programming and give them a summer full of fun, exploration, and growth. Students will enjoy field trips, art, sports, enrichment activities, and more. Meals are provided, as well as transportation at some sites.

Interested?  Discover more at SummerDiscoveryMI.org

Copy 5:

Support your child's learning and give them a summer they'll never forget! Our no-cost Summer Discovery program includes enriching activities, field trips, sports, and provides meals and transportation (at some sites) for every student.

 Discover more at SummerDiscoveryMI.org