

# TOCQUEVILLE SOCIETY

## OVERVIEW

The Tocqueville Society recognizes distinguished donors whose gifts create large-scale impact in our community. This group is part of a national network of dynamic leaders devoted to creating lasting change. Tocqueville members come from diverse backgrounds with various skill sets. They share a passion to support United Way's efforts to make a difference in our region.

## MEMBERSHIP CRITERIA

### TARGET DEMOGRAPHIC

- Business, community and philanthropic leaders

### FINANCIAL COMMITMENT

- \$10,000 minimum annual donation
- Step Up Program for first time Tocqueville Society donors (starts at \$5,000)

## BENEFITS



### NETWORKING

- Annual donor appreciation event
- Social mixers, days of service and industry events
- Making connections and community building
- Quarterly newsletter
- Access to other United Way affinity groups, including Emerging Philanthropists and Women United
- Join a powerful team that raises millions to improve lives in our region



### VOLUNTEERISM

- Exclusive group volunteer opportunities
- Collective fundraising activities
- Access to custom volunteer partnerships



### ADVOCACY

- Access to advocacy opportunities and information tied to impact objectives

FOR MORE INFORMATION, PLEASE CONTACT:

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LEARN MORE & JOIN TODAY

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