

TOCQUEVILLE SOCIETY PLEDGE FORM

Tocqueville Society donors support our community through an annual gift of \$10,000 or more. Last year, Tocqueville donors contributed over \$4.7 million to help families meet their basic needs and move from crisis to stability and from stability to prosperity.

Donors are recognized at the time of making their pledge and are immediately eligible for full benefits.

I/WE WANT TO JOIN THE TOCQUEVILLE SOCIETY (OR RENEW) AT THE FOLLOWING LEVEL:

- ☐ 1 year gift of.....\$10,000
- ☐ 1 year gift of.....\$15,000
- ☐ 1 year gift of.....\$20,000
- ☐ 1 year gift of.....\$25,000
- ☐ 1 year gift of.....\$50,000
- ☐ Other.....
- ☐ **Step Up Program:** By participating in this three-year tiered program, you will be recognized as a Tocqueville Society donor upon your initial pledge (Year 1: \$5,000, Year 2: \$7,500, Year 3: \$10,000).

**The Step Up Program is for first-time Tocqueville Society donors.*

FIND YOUR PASSION

Please distribute my gift to my selected area(s) of interest:

- ☐ **United Way's Community Investment Fund:**
Your contribution will support the greatest needs of our community. This allows United Way to intentionally and efficiently allocate resources where they are needed most to improve lives and strengthen our local communities.
- ☐ 211 Helpline
- ☐ Advancing Equity
- ☐ Advocating for Change
- ☐ Creating Youth Opportunity
- ☐ Meeting Basic Needs
- ☐ Promoting Prosperity

PAYMENT METHOD

- ☐ **Check**
Payable to United Way for Southeastern Michigan
Please mail to: P.O. Box 7163
Ann Arbor, MI 48107
- ☐ **Credit Card**
Please visit UnitedWaySEM.org/Give
- ☐ **Donor-Advised Fund**
Please mail to: P.O. Box 7163
Ann Arbor, MI 48107
- ☐ **Stock Gift**
Account number: E44110006
JPMorgan Chase Bank, N.A.
DTC Participant Number 0902
FFC Account Number - E44110006
FFC Account of - United Way for Southeastern Michigan

I would like to receive a pledge invoice on

_____.
(month/year)

- ☐ I will make my gift through my employer's workplace campaign.
- ☐ Please call me to discuss how to make a gift through my employer's workplace campaign.
- ☐ I am interested in making an impact through a multi-year pledge or multi-generational family gift.
- ☐ I have included United Way for Southeastern Michigan in my will or as a beneficiary of an IRA, life insurance policy or other asset, and would like to be recognized as part of the Legacy Society.

Please sign here to authorize your pledge and payment method.

X _____
Signature Date

ABOUT YOU

Please print

Name _____

Spouse/Partner Name _____

Home Address _____

City _____ State _____ ZIP _____

Phone _____

Personal Email _____

Spouse/Partner Email _____

BUSINESS INFORMATION

Title _____

Company _____

Business Address _____

City _____ State _____ ZIP _____

Business Phone _____

Business Email _____

RECOGNITION

By leaving this section blank, I allow United Way to include my/our name(s) in donor listings as written above.

☐ Please list as: _____

☐ I/we prefer to remain anonymous.

☐ I/we prefer to not be included in all donor recognition and materials.



Please complete all applicable sections and return via mail, email or to a team member to pledge your support.

YOU HAVE MADE AN IMPACT



302,554

referrals to critical services including food, housing, utility assistance and more.



648,805

individuals received emergency food assistance and programming designed to help lower food costs for households facing food insecurity.



33,000

books distributed to area children through our My Home Library program.



8,000+

backpacks stuffed with supplies and delivered to local students.



\$30M+

returned to 23,000 individuals through the Volunteer Income Tax Assistance program.

Please note: The above data represents impact results from the 2024-25 campaign year.

TOCQUEVILLE SOCIETY

2025-2026
TOCQUEVILLE SOCIETY CO-CHAIRS

Sarah & Tony Earley

Leslie & Terry Murphy



For more information, please visit
UnitedWaySEM.org/WaysToGive.

Questions?

Contact Emily Remington, Sr. Director, Individual Giving,
Emily.Remington@UnitedWaySEM.org
or Madeline Garcia, Manager, Tocqueville Society,
Madeline.Garcia@UnitedWaySEM.org.

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