



COMMUNITY PARTNER RESOURCES

UNITED WAY SUPPORTS YOUR ORGANIZATIONS

We do this work to promote a stronger, more coordinated and connected safety net.

We work together as a partner network to create the best possible conditions for everyone so that no matter which door a person walks through, the phone number they dial, or the database they search, they are quickly connected to resources that meet their needs.

In addition to grant-based funding opportunities, United Way provides free, in-kind resources to nonprofits that provide services in Macomb, Oakland, Washtenaw, and/or Wayne Counties. Below is a non-exhaustive list.



Partner Network

Collaboration and connectivity is crucial to our region's ability to respond to the evolving needs of the community. The Partner Network features a robust group of 600+ organizations providing vital services throughout our region. Participants have access to quarterly Partner Meetings, which uplift community resources, United Way initiatives, and collaborative opportunities. Additionally, members have access to the monthly newsletter which promotes resources and capacity offerings.



Volunteer Portal & Engagement Resources

The Volunteer Portal (Get Connected) is a free, online resource where nonprofits may post one-time and reoccurring volunteer opportunities. Through it, organizations can receive free volunteer engagement training, free background checks, and recruitment assistance. Additionally, participants have opportunities to highlight their organization and request recruitment support through monthly, volunteer newsletters and social media sites.



2-1-1

United Way 2-1-1 is a free, 24-hour helpline that connects individuals with community resources such as food, housing, and utility assistance. 2-1-1 relies on agencies to provide up-to-date information to offer the best and most accurate service and referrals. Training is available to organizations to help individuals feel more confident in navigating the database and making organizational updates.



Communications & Storytelling

Communication is a critical part of any organization's success. United Way can help organizations spread the word about their programs and success stories through social media, virtual town halls, and the United Way blog. United Way offers communications support and best practices suited for any audience.



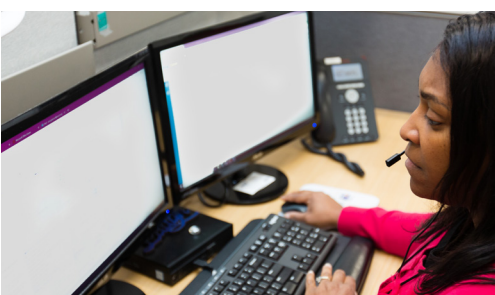
Community Fulfillment Center

The Community Fulfillment Center connects individuals and organizations that are in need with basic everyday essentials, including clothing, food, school supplies, electronics, and more. Through in-kind donations from United Way's corporate and community partners, this program supports low-income families, nonprofit organizations, faith-based institutions, schools, and grassroots organizations throughout our region.



Meeting Space

United Way offers space for organizations to convene and connect at both their Fisher Building (Wayne County) and Ann Arbor (Washtenaw County) locations. Eligible nonprofits have access to utilize technology equipped meeting and conference rooms at no charge during United Way's business hours to host their meetings and engagements.



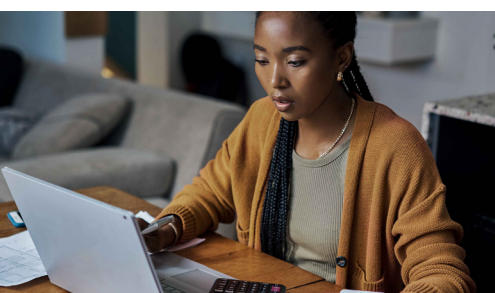
Trainings & Toolkits

United Way recognizes that access to education better equips an organization to fulfill their mission and deliver high quality services to the community. United Way generates training and toolkits which provide essential resources, templates, and guidance on a wide range of topics.



Advocacy

Our advocacy team provides training, toolkits, and policy updates so that your organization can work effectively toward systematic change at all levels of government. Through lobby days, testimony, and accessible advocacy actions, we facilitate opportunities for you and your network to let legislators know about your organization's priorities.



Community Data Hub

United Way believes data can help tell the story of our region. Our analysts and visualization designers strive to make data accessible, meaningful, and actionable for all, regardless of comfort or experience. In the Community Data Hub, organizations have access to a collection of resources and tools created to help partners as they utilize our program data and publicly accessible datasets to understand and advocate for their region and stay informed on valued issues.

For additional information or to get connected, contact
PartnerNetworks@unitedwaysem.org

