

ECONOMIC MOBILITY SPONSOR | \$15,000

- 15 tickets including premier event seating
- Recognition during the program
- Social media promotion to over 25,000 followers in our network
- Logo featured in women-owned business marketplace and highlighted on custom insert in guest tote bags
- Logo featured on marketing materials: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 700 due by March 1)

GOLD SPONSOR | \$10,000

- 10 event tickets with priority seating
- Recognition during the event program
- Social media promotion to over 25,000 followers in our network
- Logo featured on marketing materials: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 700 due by March 1)

SILVER SPONSOR | \$7,500

- 10 event tickets with priority seating
- Logo featured on marketing materials: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 700 due by March 1)

Sponsorship forms and logos are due **February 23** to ensure logo placement on printed collateral. Sponsor logos should be in **EPS, SVG, or AI** file formats to guarantee high resolution on printed materials.

TOTE BAG SPONSOR | \$7,500 - **SOLD**

EDUCATION CHAMPION SPONSOR | \$5,000

- 10 event tickets
- Logo featured on marketing materials: event signage and post-event social media reel

TABLE SPONSOR | \$3,000

- 10 event tickets
- Company name on event signage



UNITED WAY
Southeastern
Michigan

WOMEN
UNITED

10

TENTH ANNUAL WOMEN OF INFLUENCE SUMMIT

PRESENTED BY **walker•miller**
Energy Services

MARCH 13 | FORD FIELD

8:00 – 11:00 AM

2026 WOMEN OF INFLUENCE SUMMIT



WOMEN
UNITED

Submit donation form and sponsor logo by
February 23, 2026

SPONSORSHIP OPPORTUNITIES

The Women of Influence Summit is United Way for Southeastern Michigan's largest community convening and fundraiser, drawing sold-out crowds of more than 700 attendees year after year. This event has raised funds to support causes that support women and children across our region, including early childhood development, accessible childcare, literacy, education and youth opportunity programs.

This year marks the 10th anniversary of the Women of Influence Summit, celebrating a decade of impact and over \$2 million raised to support children, women, families, and caregivers throughout our community.

This event has featured local and national women of influence, including Sonia Manzano ("Maria" on Sesame Street), Susan L. Taylor, Former Editor of Essence Magazine, Jacqueline Woodson, American Writer and Andrea Davis Pinkney, Author and VP at Scholastic Books and Donna Orender, former WNBA president.



For questions, contact
Tina Kafantaris
WomenUnited@LiveUnitedSEM.org

PRESENTING SPONSOR | \$40,000 - **SOLD**

KEYNOTE SPONSOR | \$30,000 (EXCLUSIVE)

- 20 tickets including premier event seating
- Opportunity to introduce keynote speaker during the program
- Recognition in event press release, blog posts
- Social media promotion to over 25,000 followers in our network
- Logo featured on marketing materials: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 700 due by March 1)

EMPOWER HOUR SPONSOR | \$25,000

- 20 tickets including premier event seating
- Recognition during the program
- Recognition in event press release, blog posts
- Social media promotion to over 25,000 followers in our network
- Logo featured on marketing materials: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 700 due by March 1)

PLATINUM SPONSORSHIPS | \$20,000

VIDEO SPONSOR (EXCLUSIVE)

- 15 tickets including premier event seating
- Recognition and branding in impact video
- Recognition during the program
- Social media promotion to over 25,000 followers in our network
- Logo featured on marketing materials: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 700 due by March 1)

MATCHING GIFT SPONSOR (EXCLUSIVE)

- 15 tickets including premier event seating
- Logo prominently displayed during the matching gift segment
- Recognition during the program
- Social media promotion to over 25,000 followers in our network
- Logo featured on marketing materials: event emails, event signage, post-event social media reel and registration page
- Opportunity to contribute item to guest tote bags (Quantity of 700 due by March 1)