

WHAT WE DO + HOW WE DO IT

THE PROBLEM

In Southeastern Michigan, **over 40% of families struggle to afford basic needs** like food, housing and child care. **United Way provides direct support and services to help families move from crisis to stability and stability to prosperity.**

OUR FOCUS



ADVOCATING FOR CHANGE



ADVANCING EQUITY



CREATING YOUTH OPPORTUNITY



MEETING BASIC NEEDS



PROMOTING PROSPERITY

WHERE

Macomb
County

Oakland
County

Washtenaw
County

Wayne
County



WE HELP FAMILIES OUT OF CRISIS AND ONTO A PATH TOWARD STABILITY.

We rapidly coordinate efforts and distribute funds to areas of greatest need during a community crisis, and we connect families with resources and programs to meet their immediate needs and get back on stable footing.



WE BRING PEOPLE TOGETHER.

We fund and deliver equitable, innovative and collaborative support services designed to address our community's biggest challenges – like hunger, homelessness, and access to quality education, health care, technology and child care.



WE TACKLE THE ROOT CAUSES OF OUR COMMUNITY'S PROBLEMS.

Through community mobilization and collaboration with our broad network of partners, we work to advance meaningful policy change that removes institutional barriers and ensures all households have an opportunity to succeed.



YOU MAKE IT POSSIBLE.

Your support powers life-changing impact right here in Southeastern Michigan. When you give to United Way, you can be confident that your local dollars will do local good right here in Macomb, Oakland, Washtenaw and Wayne counties. Together, we are lighting the way to a brighter future for everyone in our region.

HOW YOU CAN HELP



GIVE

Your generosity funds work that makes change possible.
UnitedWaySEM.org/Donate



ADVOCATE

Your voice is powerful. Raise awareness and influence critical public policies.
UnitedWaySEM.org/Advocate



VOLUNTEER

Sharing your time is invaluable. Join thousands of volunteers who impact lives every day.
UnitedWaySEM.org/Volunteer