## Peer-to-Peer Fundraising: Using OneCause

The OneCause platform allows Run United participants to raise donations, complete activities and recruit others to participate. See below for how you can get started.

Once you are logged into OneCause, hover over your name to have the following options:

- **Edit Profile:** Update your name, contact information and photo, as well as link to your Facebook, Google and/or Strava accounts.
- **View My Page:** See the public view of your fundraising page.
- Manage My Page: Update your reason for participating, add a personal message and view other options for your page.

## **Manage Your Page**

By selecting Manage Your Page, you may select:

- **Dashboard**: View statistics for your fundraising page (Donations, page views, etc.).
- Manage your team (Team Captains Only): Edit team page, email teammates and more.
- **Set up your page**: Update your reason for participating, add a personal message and set a fundraising goal.
- Complete Activities: Track your miles, post a photo or participate in a weekly challenge. Please note that activities are only available during the virtual marathon – the page will appear empty prior to the marathon. Activities may also be accessed from the top menu bar under "Get Involved".
- Invite friends to join you: Recruit others to participate in Run United. Invitations can be automatically sent via email, text, Facebook and Twitter/X from this page. You may also share your personal fundraising page with others and instruct them to select "Join My Team" to sign up!

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□ View my page
Litt Dashboard
✓ Manage your team
□ Set up your page
□ Complete activities
☑ Invite friends to join you

## **Fundraising**

Fundraising through OneCause is easy – simply share the URL from your personal page with your network. Your supporters can select "Donate" and complete a contribution amount of their choice.

OneCause has a minimum contribution of \$5. If supporters would like to contribute in smaller amounts, consider accepting cash and/or other digital payments and make a corresponding contribution to your own page at the end of the virtual marathon.

Along the left side of your personal page, icons for social media sites (Twitter/X, Facebook, LinkedIn and Pinterest) are also available for easy posting. Consider using the Run United Toolkit for social media tips and templates.







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