



Tech United invites you to join us for our STEMPossible symposium bringing together students and STEM (Science, Technology, Engineering, and Math). STEMPossible is a day of innovation, education, and exposure, introducing students to STEM through hands-on experiences.

This all-day event provides an incredible opportunity for 4th graders to engage with the wonders of STEM through a variety of activities, igniting curiosity, creativity, and critical thinking skills - all essential for future success. STEMPossible is all about having fun while inspiring the next generation of innovators and problem solvers.

To learn more visit www.unitedwaysem.org/tech-united.

BENEFITS OF SPONSORSHIP

- Corporate recognition before, during and post event
- Support STEM education and exposure in our community
- Social media promotion to our 20,000+ network
- Branding on event signage throughout the event
- Networking opportunities with Tech United leaders



NOVEMBER 13, 2025

9:00 AM - 1:00 PM

MICHIGAN SCIENCE CENTER

5020 JOHN R ST. DETROIT, MI 48202

AUDIENCE

Over 500 4th grade students across the region from United Way school partners. With support from educators, executives, technology leaders, community and corporate partners.

BACKGROUND

This event will take students on an interactive journey through Science, Technology, Engineering, and Math (STEM) in a fun and engaging way.

Student engagement opportunities include:

Large Group Shows

High engagement museum led experiences aimed at unveiling the wonder of STEM to students.

Career Exploration

Designed to stoke student's curiosity and grow their interest in STEM careers through in-depth topic exploration.

Science Center Exploration

Students are given free time to explore the Science Center with assistance from volunteers and staff to help students maximize their time at each stop.

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SPONSORSHIP OPPORTUNITIES

PRESENTING | \$25,000 - EXCLUSIVE

- "Presented by" listed as part of event logo
- Logo prominently listed on event collateral including t-shirts, registration page, event signage and email communication
- Recognition in event press release, on blog posts and to over 25,000 social media followers in our network
- Logo listed on signage at the May 21 Sponsor Reception (confirm by May 12)
- Opportunity to have a corporate representative speak during the program
- 8 tickets to the May 21 Sponsor Reception

PLATINUM LEVEL | \$15,000

- Logo prominently listed on event collateral including t-shirts, registration page, event signage and email communication
- Recognition in event press release, on blog posts and to over 25,000 social media followers in our network
- Logo listed on exclusive signage at specific sponsored location listed below
- Logo listed on signage at the pre-event spring reception (confirm by May 12)
- 6 tickets to the May 21 Sponsor Reception
- Available sponsored opportunities include:
 - Lunch Sponsor
 - Transportation Sponsor
 - O STEM Workshop Sponsor



TECH UNITED ADVISORY BOARD

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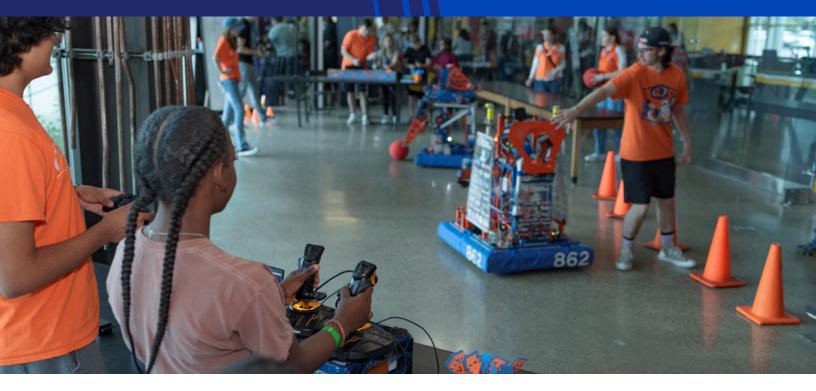
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Retired, Ford







GOLD LEVEL | \$10,000

- Logo listed on event collateral including t-shirts, registration page, event signage and email communication
- Social media promotion to over 25,000 followers in our network
- 4 tickets to the May 21 Sponsor Reception

SILVER LEVEL | \$5,000

- Logo listed on event collateral including t-shirts, registration page, event signage and post-event email communication
- Social media promotion to over 25,000 followers in our network
- 2 tickets to the May 21 Sponsor Reception

BRONZE LEVEL | \$2,500

• Logo listed on event collateral including t-shirts and event signage

STEM ADVOCATE | \$1,500

• Logo listed on event collateral including t-shirts and event signage





COMPANY/ORGANIZATION		
CONTACT NAME		
ADDRESS		
CITY	STATE	ZIP
CONTACT NAME	TITLE	
PHONE	EMAIL	
SIGNATURE		DATE
Yes, I would like to be a sponsor for the following: (P	lease check box)	
\$25,000 - Presenting Sponsor	515,000 - STEM Workshop Sponsor	\$2,500 - Bronze Sponsor
\$15,000 - Lunch Sponsor	\$10,000 - Gold Sponsor	\$1,500 - Stem Advocate
\$15,000 - Transportation Sponsor	55,000 - Silver Sponsor	
TOTAL SPONSORSHIP AMOUNT: \$		
IS BILLING ADDRESS SAME AS ABOVE?		
If no, please include billing address:		
ADDRESS		
CITY	STATE	ZIP
PLEASE SELECT A PAYMENT OPTIONS:		
Check Enclosed Please Invoice	Credit Card (contact us for	payment)
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PLEASE RETURN TO		
United Way for Southeastern Michigan Attn: Sponsorships		
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