

2025 STEMPOSSIBLE



**TECH
UNITED**

Tech United invites you to join us for our STEMPossible symposium bringing together students and STEM (Science, Technology, Engineering, and Math). STEMPossible is a day of innovation, education, and exposure, introducing students to STEM through hands-on experiences.

This all-day event provides an incredible opportunity for 4th graders to engage with the wonders of STEM through a variety of activities, igniting curiosity, creativity, and critical thinking skills - all essential for future success. STEMPossible is all about having fun while inspiring the next generation of innovators and problem solvers.

To learn more visit www.unitedwaysem.org/tech-united.

BENEFITS OF SPONSORSHIP

- Corporate recognition before, during and post event
- Support STEM education and exposure in our community
- Social media promotion to our 20,000+ network
- Branding on event signage throughout the event
- Networking opportunities with Tech United leaders



NOVEMBER 13, 2025

9:00 AM – 1:00 PM

MICHIGAN SCIENCE CENTER

5020 JOHN R ST.
DETROIT, MI 48202

AUDIENCE

Over 500 4th grade students across the region from United Way school partners. With support from educators, executives, technology leaders, community and corporate partners.

BACKGROUND

This event will take students on an interactive journey through Science, Technology, Engineering, and Math (STEM) in a fun and engaging way.

Student engagement opportunities include:

- **Large Group Shows**
High engagement museum led experiences aimed at unveiling the wonder of STEM to students.
- **Career Exploration**
Designed to stoke student's curiosity and grow their interest in STEM careers through in-depth topic exploration.
- **Science Center Exploration**
Students are given free time to explore the Science Center with assistance from volunteers and staff to help students maximize their time at each stop.

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SPONSORSHIP OPPORTUNITIES

PRESENTING | \$25,000 - EXCLUSIVE

- "Presented by" listed as part of event logo
- Logo prominently listed on event collateral including t-shirts, registration page, event signage and email communication
- Recognition in event press release, on blog posts and to over 25,000 social media followers in our network
- Logo listed on signage at the May 21 Sponsor Reception (confirm by May 12)
- Opportunity to have a corporate representative speak during the program
- 8 tickets to the May 21 Sponsor Reception

PLATINUM LEVEL | \$15,000

- Logo prominently listed on event collateral including t-shirts, registration page, event signage and email communication
- Recognition in event press release, on blog posts and to over 25,000 social media followers in our network
- Logo listed on exclusive signage at specific sponsored location listed below
- Logo listed on signage at the pre-event spring reception (confirm by May 12)
- 6 tickets to the May 21 Sponsor Reception
- Available sponsored opportunities include:
 - Lunch Sponsor
 - Transportation Sponsor
 - STEM Workshop Sponsor

TECH UNITED ADVISORY BOARD

Dr. Darienne Hudson
President & CEO
United Way for Southeastern Michigan

Anup Popat, Chair
Systems Technology Group (STG)

Steven Ambrose
DTE Energy

Anita Klopfenstein
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Retired, General Motors

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GOLD LEVEL | \$10,000

- Logo listed on event collateral including t-shirts, registration page, event signage and email communication
- Social media promotion to over 25,000 followers in our network
- 4 tickets to the May 21 Sponsor Reception

SILVER LEVEL | \$5,000

- Logo listed on event collateral including t-shirts, registration page, event signage and post-event email communication
- Social media promotion to over 25,000 followers in our network
- 2 tickets to the May 21 Sponsor Reception

BRONZE LEVEL | \$2,500

- Logo listed on event collateral including t-shirts and event signage

STEM ADVOCATE | \$1,500

- Logo listed on event collateral including t-shirts and event signage

2025 STEMPOSSIBLE



UNITED WAY
Southeastern
Michigan

TECH
UNITED

COMPANY/ORGANIZATION _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT NAME _____ TITLE _____

PHONE _____ EMAIL _____

SIGNATURE _____ DATE _____

Yes, I would like to be a sponsor for the following: (Please check box)

- | | | |
|--|---|---|
| <input type="checkbox"/> \$25,000 - Presenting Sponsor | <input type="checkbox"/> \$15,000 - STEM Workshop Sponsor | <input type="checkbox"/> \$2,500 - Bronze Sponsor |
| <input type="checkbox"/> \$15,000 - Lunch Sponsor | <input type="checkbox"/> \$10,000 - Gold Sponsor | <input type="checkbox"/> \$1,500 - Stem Advocate |
| <input type="checkbox"/> \$15,000 - Transportation Sponsor | <input type="checkbox"/> \$5,000 - Silver Sponsor | |

TOTAL SPONSORSHIP AMOUNT: \$ _____

IS BILLING ADDRESS SAME AS ABOVE?

If no, please include billing address:

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PLEASE SELECT A PAYMENT OPTIONS:

- ☐ Check Enclosed ☐ Please Invoice ☐ Credit Card (**contact us for payment**)

PLEASE RETURN TO

United Way for Southeastern Michigan

Attn: Sponsorships

3011 W. Grand Blvd. Suite 500 | Detroit, MI 48202

OR email: Sponsorship@UnitedWaySEM.org