UNITED WAY
Southeastern
Michigan

Quarterly Partner Network Meeting January

January 21, 2025

We will start on our agenda at 2:05PM, please use this time to make sure you are muted, sign in, and take a moment to yourself.

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Housekeeping

- Please keep yourself on MUTE when not speaking.
- Type questions into the chat box.

Sign In

- Type your full name & organization into the chat box.
- Include your email address.
  - Example: Lauren Stankovich, United Way for SEM lauren.Stankovich@unitedwaysem.org

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Topic	Presenter
Welcome & Housekeeping	Lauren Stankovich *Director, Agency Relations & Partner Stewardship*
Tax Prep 2025	Megan Thibos *Director, Community Impact Innovation*
UWSEM Investments Strategy – Tier 1 & 2	Bridget Herrmann *Sr. Director Strategic Initiatives Exec Liaison, Washtenaw County* Emily Mueller *Director, Basic Needs* Jeff Miles *Vice President, Community Impact* Lauren Stankovich *Director, Agency Relations & Partner Stewardship*
UWSEM Misc. Updates, Closing, & Next Meeting	Lauren Stankovich *Director, Agency Relations & Partner Stewardship*

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Tax Prep 2025

Megan Thibos

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Investment Strategy – Tier 1 & Tier 2

Bridget Herrmann
Emily Mueller
Jeff Miles
Lauren Stankovich

Supporting our Community: From Crisis to Stability & Stability to Prosperity

WHO WE SERVE

Our first responsibility is to serve families who fall under the ALICE threshold.

OUR CHARGE

To lift individuals and families above the ALICE threshold, we must increase financial resources and reduce household costs.

WE WILL ACHIEVE THIS THROUGH

United Way Client Services

Connect4Care & Partner Network

Youth Opportunity

Community Capacity Building

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Funding Framework: Overview

All grant programs are designed to resource and engage a coordinated network of partners providing a continuum of services under a shared vision of helping ALICE individuals and families move from crisis to stability and from stability to prosperity in Wayne, Oakland, Macomb, and Washtenaw County.

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Open-Competitive

Fund 1: Community Access & Response Fund

Purpose: Flexible funding for organizations meeting immediate, more acute needs for individuals and families accessing community resources.

Open-Competitive

Fund 2: Wraparound Services & Stability Fund

Purpose: Flexible funding for organizations or established collaboratives providing more wraparound services to stabilize individuals and families.

Closed-Invitation Only

Fund 3: Connect4Care & Systems Change Fund

Purpose: Flexible funding for regionally recognized institutions or collaboratives to address the root causes of ALICE and connect individuals to more integrated, seamless and dignified systems of care that support lasting, long-term stability for individuals and families at scale.

Funding Ranges by Fund Type

Open-Competitive

Fund 1: Community Access & Response Fund

Award Range: $15k to $50k

Open-Competitive

Fund 2: Wraparound Services & Stability Fund

Award Range: $50k to $150k

Closed-Invitation Only

Fund 3: Connect4Care & Systems Change Fund

Policy Track:

Award Range: $25k to $50k, $100k

CIE Track:

Award Range: $10k, $50k

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Fund 1: Community Access & Response Fund

Open-Competitive

Community Access & Response Fund

Purpose: Flexible funding for organizations meeting immediate, more acute needs for individuals and families accessing community resources.

1. Focus is on the delivery of services that meet an individual or families' immediate need.
2. Priority areas and eligible services are identified upfront based on 2-1-1, community-level data and feedback from partners.
3. For the 2025-2026 Funding Cycle, the priorities are:
    a. Emergency food assistance - Pantries, Community/Soup Kitchens, Food Vouchers or Gift Cards
    b. Homelessness diversion/prevention - Emergency rental assistance, application fees, utility assistance, legal assistance, arrears, moving costs, etc.
    c. Out-of-school time support - Enrichment programming, Before-School, After-School, Break programming/care
    d. Interventions that address chronic absenteeism - Single Subject Tutoring or Literacy Support, Eliminating socioeconomic barriers i.e. transportation, laundry, warm weather gear, etc., Social Emotional Learning
4. Award Range: $15k - $50k

Fund 2: Wraparound Services & Stability Fund

Open-Competitive

Wraparound Services & Stability Fund

Purpose: Flexible funding for organizations or established collaboratives providing more wraparound services to stabilize individuals and families.

1. Organization's whose services go beyond addressing individual, immediate needs, and instead offer programs that address multiple conditions that impact a household's well-being and quality of life.
    a. Examples of conditions may include: safe housing, equitable education access, income, access to nutritious food, integrated student supports aimed at eliminating family barriers, etc.
2. Organizations will demonstrate how they connect individuals to a variety of supports that help them move along a pathway to stability.
3. Agencies can apply as an individual or established collaborative.
    a. Demonstrate history of working together for at least one year.
    b. Submit single application with lead organization and list of additional partners.
4. Award Range: $50k - $150k

Decision Criteria by Fund

Community Access & Response Fund

Scorable Criteria

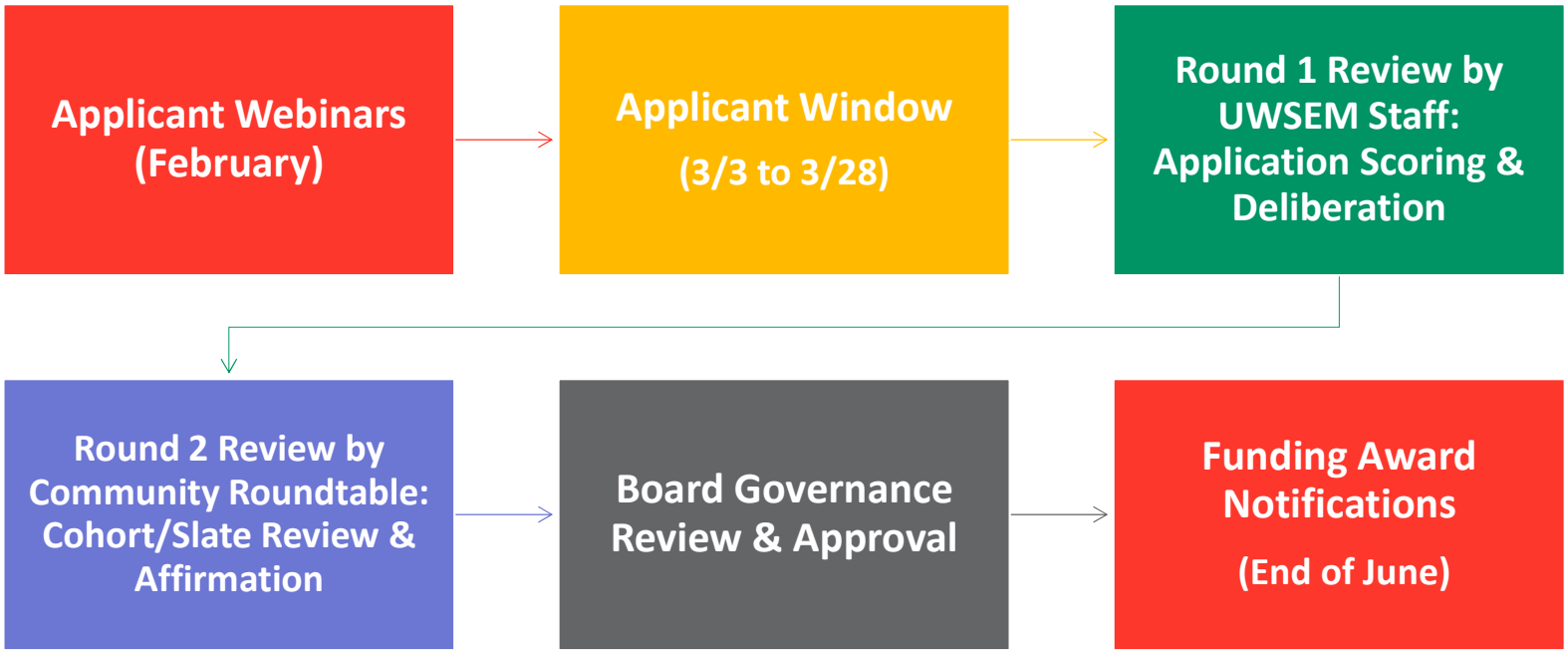
- Alignment to funding priorities
- Service history and success
- Access/barrier busting
- Priority Populations Served
- # of individuals impacted
- Geographic service area overlap with high ALICE municipalities
- Financial eligibility/viability
- Budget integrity & alignment to program scope

Wraparound Services & Stability Fund

Scorable Criteria

- Understanding barriers ALICE families encounter and evidence that programming addresses them
- History of providing wraparound support
- Evidence of how care is coordinated
- Evidence of moving clients from crisis to stability
- Priority Populations Served
- Scale - # of individuals served & geographic footprint
- Geographic service area overlap with high ALICE municipalities
- Projected impact/outcomes from requested funds
- Financial eligibility/viability
- Budget integrity & alignment to program scope
- Diversification of funding for proposed program

Community Access & Response Fund and Wraparound Services & Stability Fund Process



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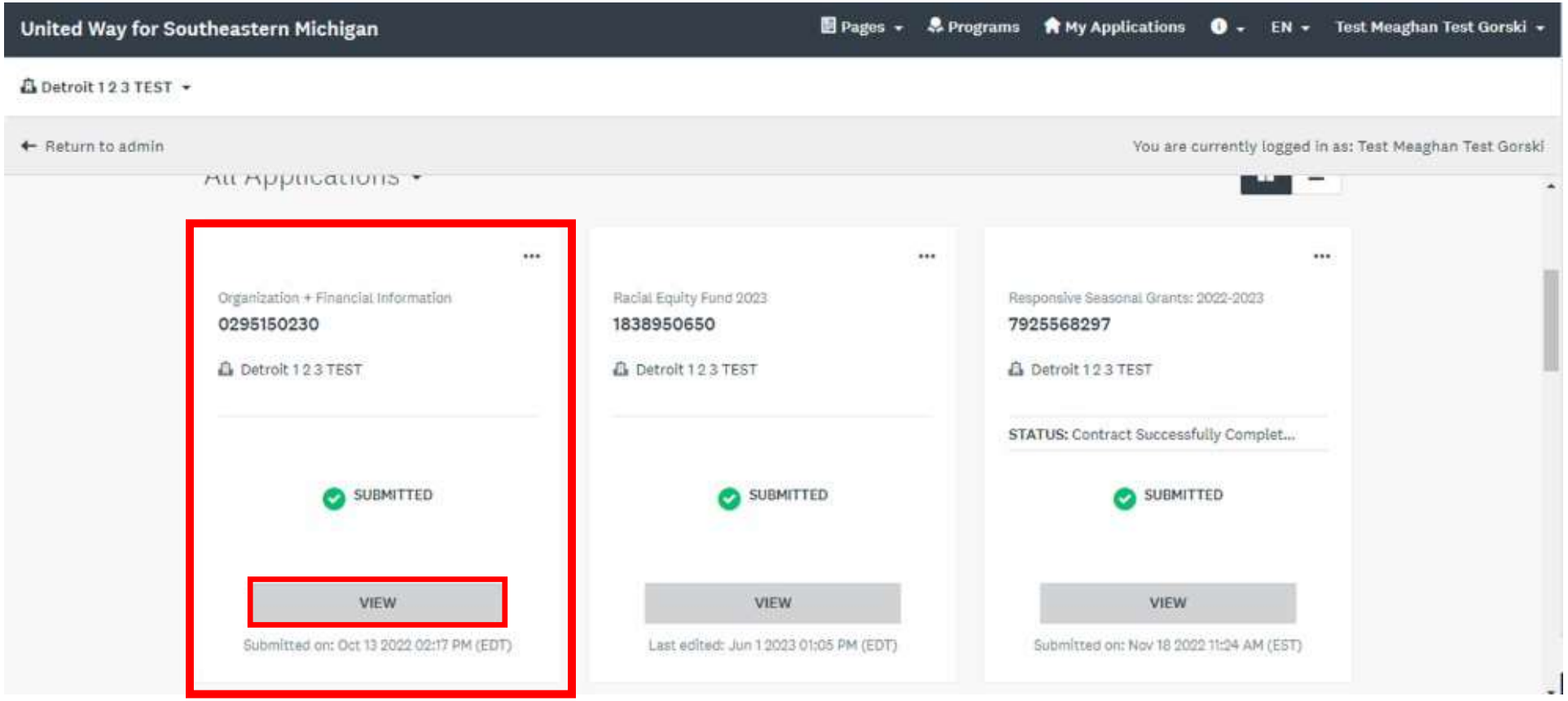
Organization + Financial Information
If this is your first time applying for a United Way for Southeastern Michigan grant through Survey Monkey Apply - Complete this first!
Organizations applying to United Way for Southeastern Michigan grant opportunities must first complete the Organizational + Financial Information application. This general application collects information on the organization itself and its financials.
Organizations will also use this application to keep their information updated throughout the year and to submit their yearly audited financial statements according to United Way audit requirements.
See my application
Open to
Organizations can apply.
Opens
Sep 1 2021 08:00 AM (EDT)



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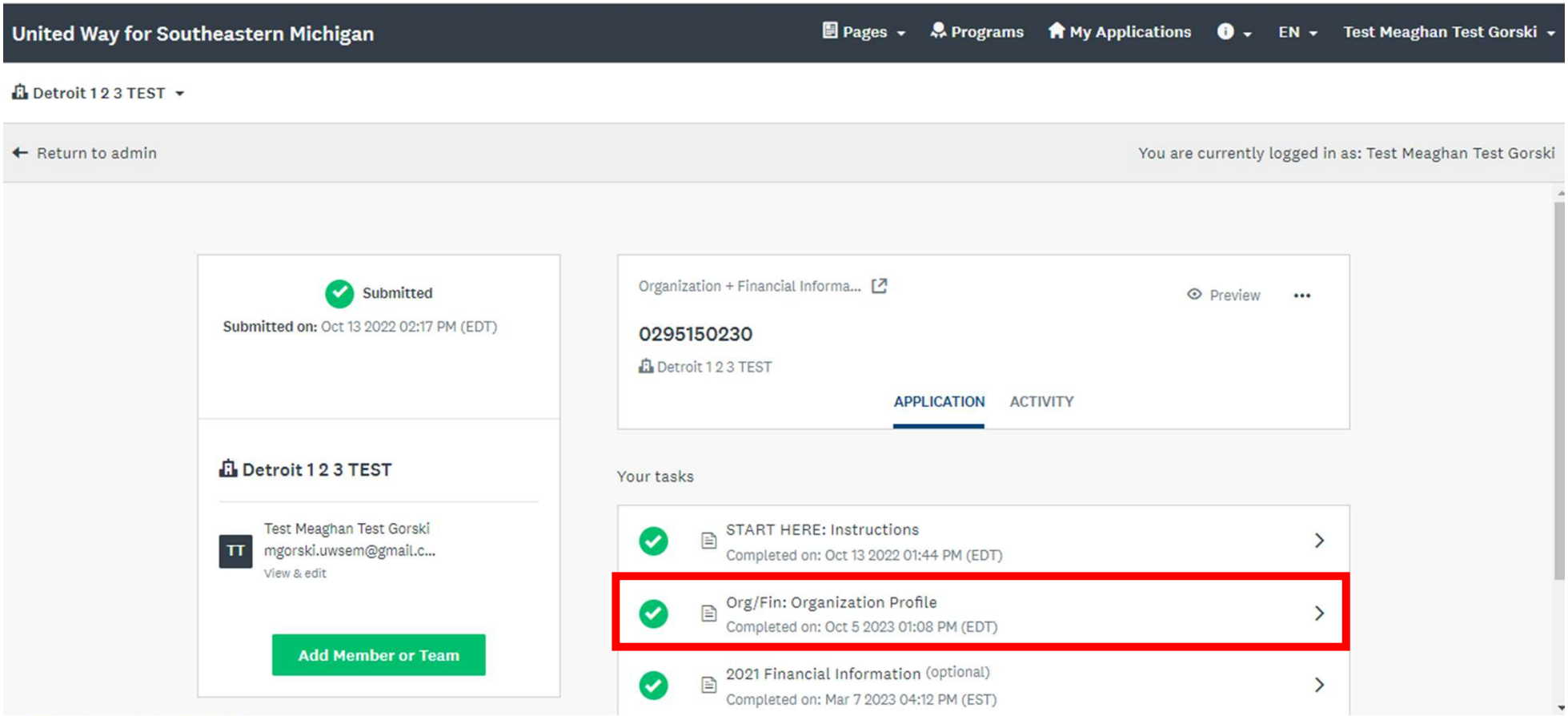
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Your tasks
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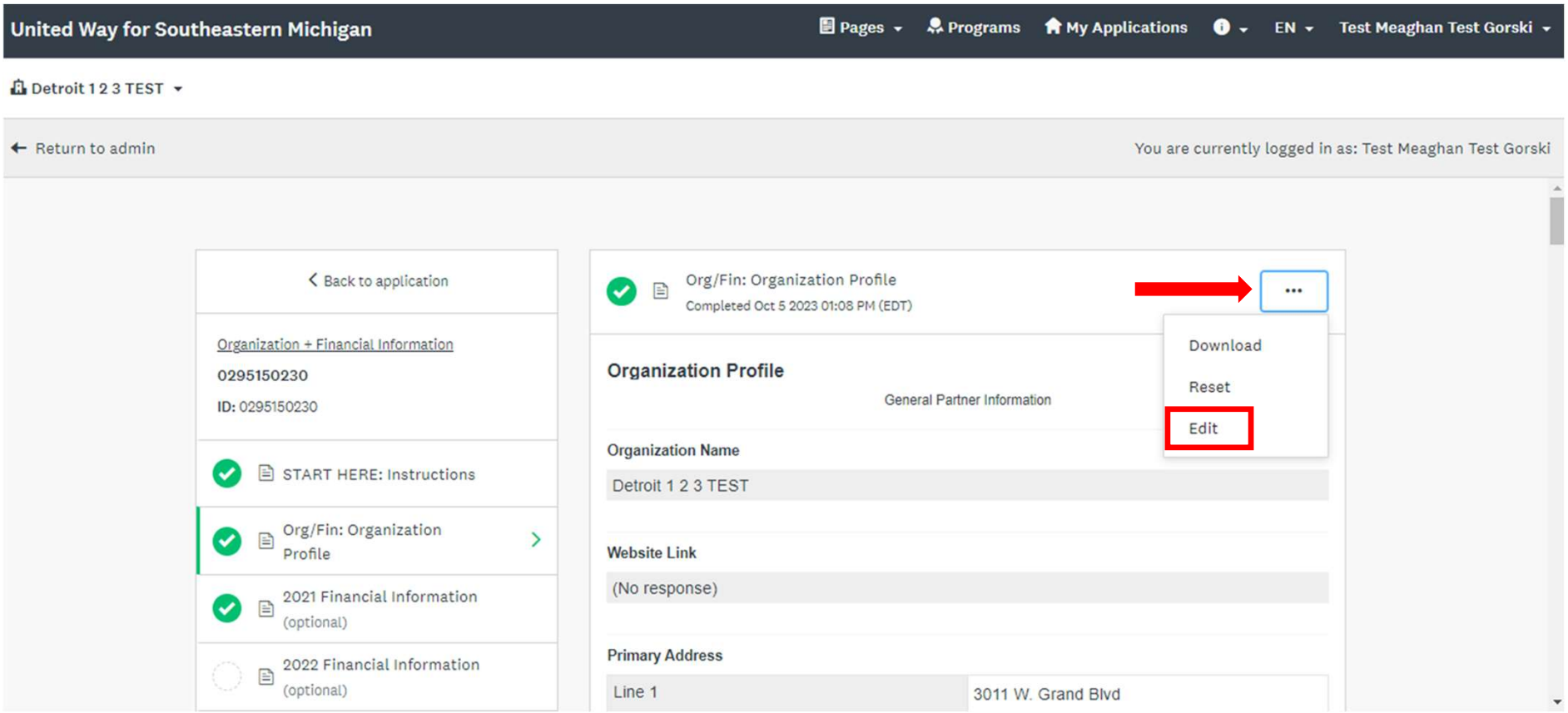
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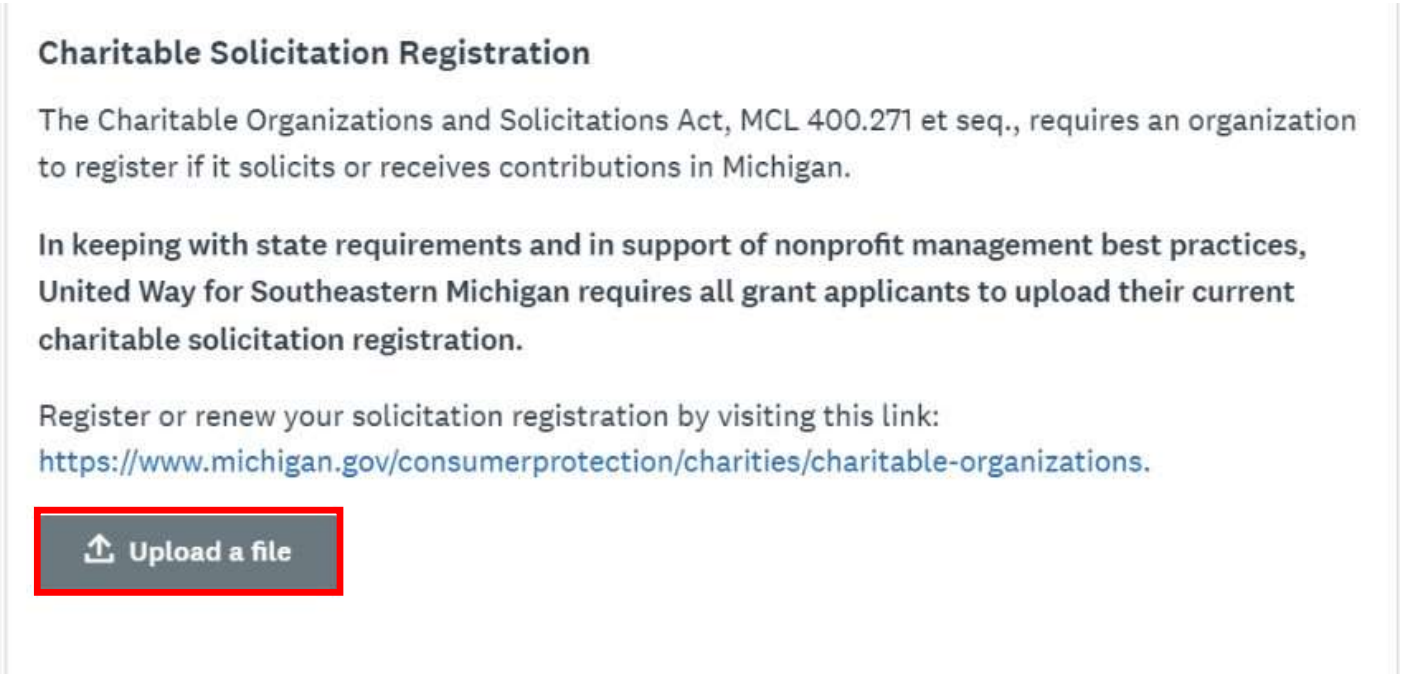
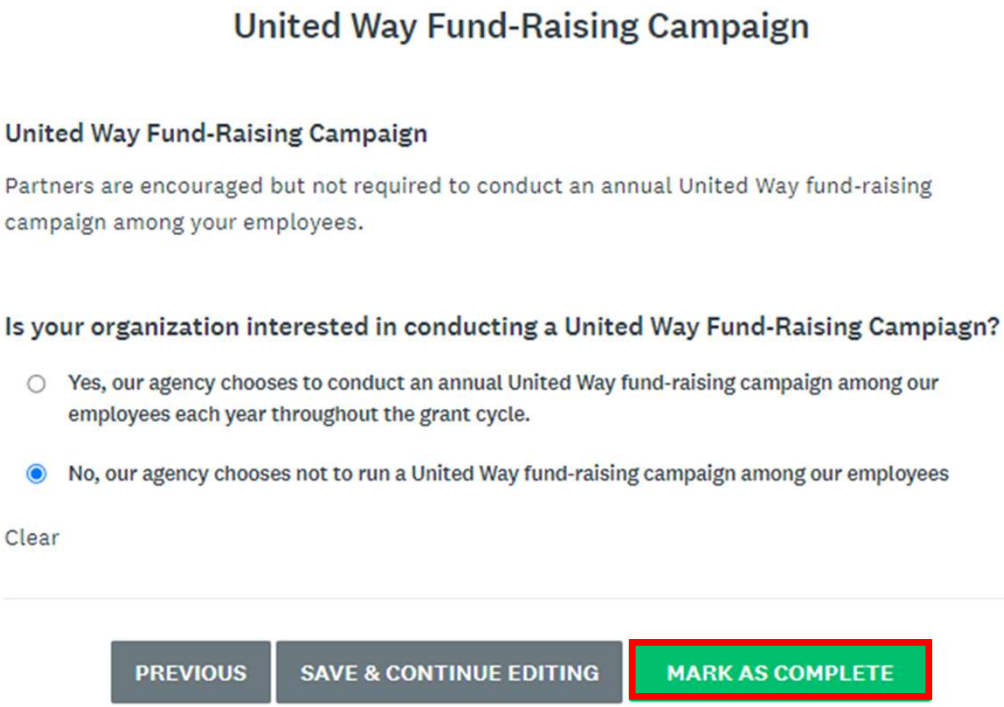
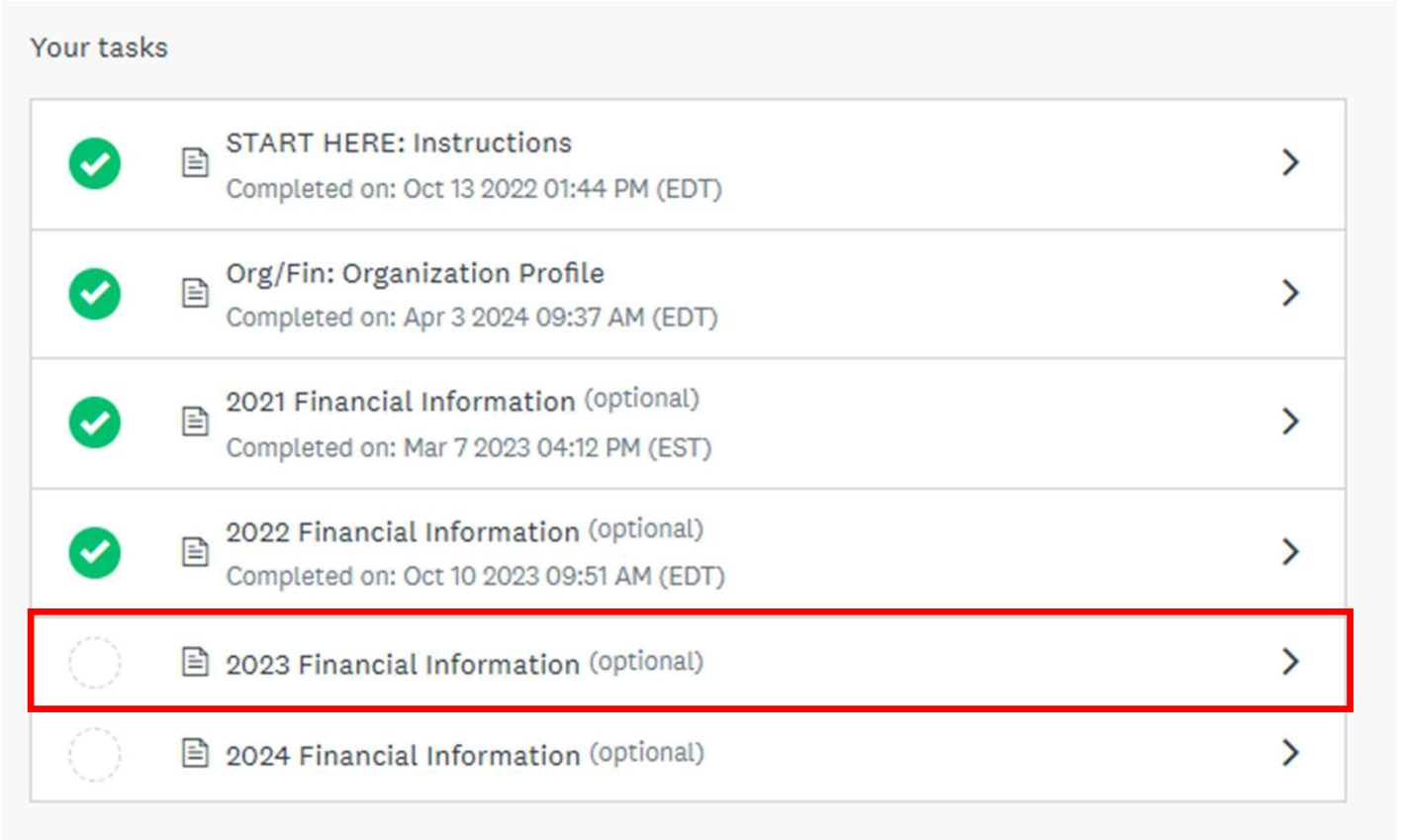

Charitable Solicitation Registration
The Charitable Organizations and Solicitations Act, MCL 400.271 et seq., requires an organization to register if it solicits or receives contributions in Michigan.
In keeping with state requirements and in support of nonprofit management best practices, United Way for Southeastern Michigan requires all grant applicants to upload their current charitable solicitation registration.
Register or renew your solicitation registration by visiting this link: https://www.michigan.gov/consumerprotection/charities/charitable-organizations.
Upload a file


United Way Fund-Raising Campaign
United Way Fund-Raising Campaign
Partners are encouraged but not required to conduct an annual United Way fund-raising campaign among your employees.
Is your organization interested in conducting a United Way Fund-Raising Campiagn?
Yes, our agency chooses to conduct an annual United Way fund-raising campaign among our employees each year throughout the grant cycle.
No, our agency chooses not to run a United Way fund-raising campaign among our employees
Clear
PREVIOUS
SAVE & CONTINUE EDITING
MARK AS COMPLETE


Your tasks
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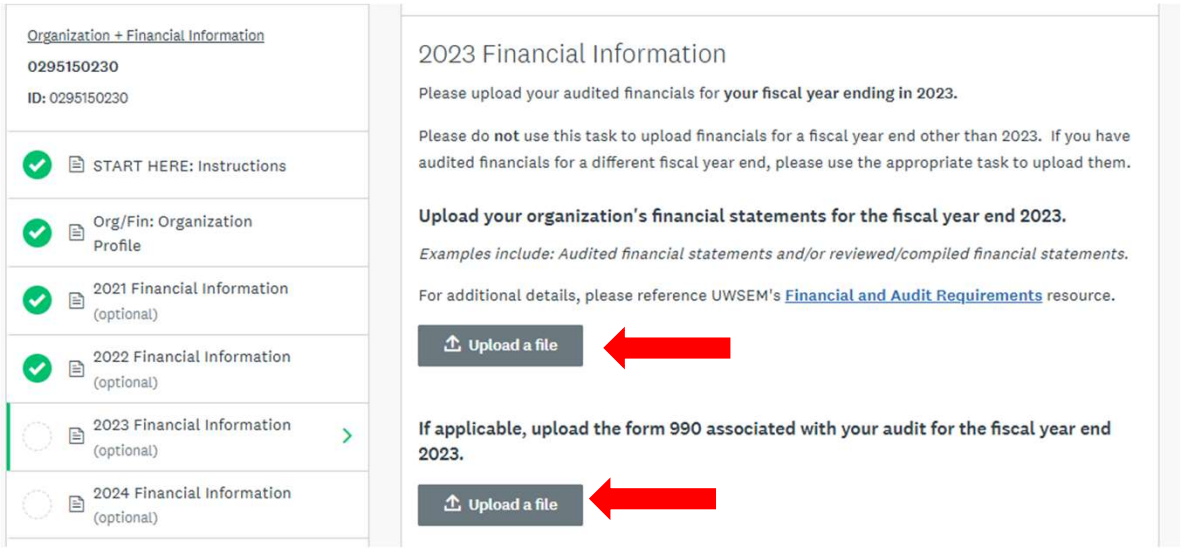
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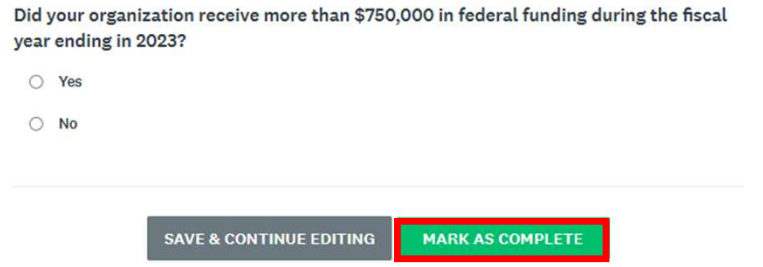
Org/Fin: Organization Profile
2021 Financial Information (optional)
2022 Financial Information (optional)
2023 Financial Information (optional)
2024 Financial Information (optional)
2023 Financial Information
Please upload your audited financials for your fiscal year ending in 2023.
Please do not use this task to upload financials for a fiscal year end other than 2023. If you have audited financials for a different fiscal year end, please use the appropriate task to upload them.
Upload your organization's financial statements for the fiscal year end 2023.
Examples include: Audited financial statements and/or reviewed/compiled financial statements.
For additional details, please reference UWSEM's Financial and Audit Requirements resource.
Upload a file
If applicable, upload the form 990 associated with your audit for the fiscal year end 2023.
Upload a file


Did your organization receive more than $750,000 in federal funding during the fiscal year ending in 2023?
Yes
No
SAVE & CONTINUE EDITING
MARK AS COMPLETE

Key Dates

JANUARY

Focus: Investment Process

- Jan 21: Partner Network Meeting socializing investments process
- Jan 24: Communications from UWSEM programs leads to share Network Meeting recording

FEB-MARCH

Focus: Application

- Feb 3: Announcements/Posting of Funding Opportunity for all 3 fund timelines

  Feb 2-26: Fund webinars (grant intent, process, and timeline)

  March 3: Application opens; Notification sent that applications are open in SMA

  March 11-26: Fund specific Office Hours for questions

  March 28: Applications Due*

APRIL - JUNE

Focus: Review, Evaluation, and Award Determination

- Internal staff review and deliberation
- Community Roundtable
- Funding award determinations
- Contracts issued for review and signature
- Signed contracts completed by grantees

Questions?

Please drop any questions into the chat box.

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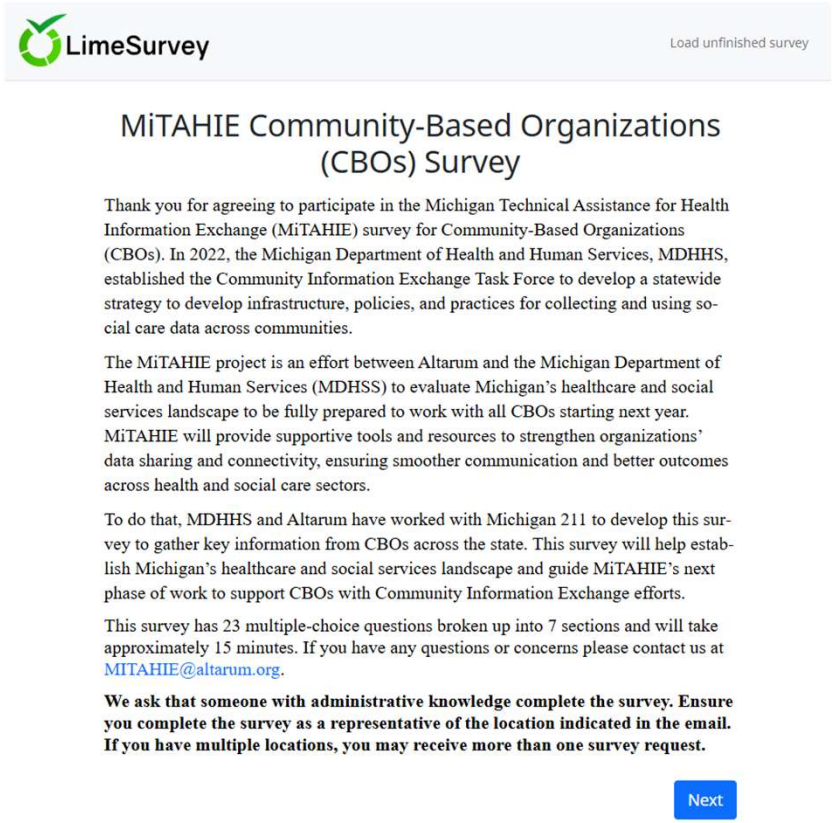
UWSEM Updates

Lauren Stankovich

Support Statewide Planning for CIE

- MDHHS, Altarum, and Michigan 2-1-1 are gathering information from community-based organizations about their knowledge, involvement, readiness
- This information will be used to support a funding application to CMS designed to support training and technical assistance for providers involved in CIE
- Please complete by late January/early February: MiTAHIE Community-Based Organizations (CBOs) Survey



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Slide 25

EC0 [@Lauren Stankovich] - let me know if this looks okay...need more time for the TPs/notes - thank you!
Esperanza Cantú, 2025-01-21T16:17:57.537

EC0 0 [@Lauren Stankovich] - done
Esperanza Cantú, 2025-01-21T17:18:02.791

2-1-1 HELPLINE

- A one-stop shop connecting callers with more than 30,000 resources in our region
- Call center representatives provide one-on-one help to people in need
- Available via phone, text, chat or email
- Serves the counties of Lapeer, Macomb, Oakland, Washtenaw and Wayne

UNITED WAY Southeastern Michigan | 211 Get Connected. Get Help.™

Next Meeting: April 22, 2025

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