



OVERVIEW

The Tocqueville Society recognizes distinguished donors whose gifts create large-scale impact in our community. This group is part of a national network of dynamic leaders devoted to creating lasting change. Tocqueville members come from diverse backgrounds with various skill sets. They share a passion to support United Way's efforts to make a difference in our region.

IMPACT FOCUS

Transformational and lasting change in Southeastern Michigan

MEMBERSHIP CRITERIA

TARGET DEMOGRAPHIC

- Business, community & philanthropic leaders

FINANCIAL COMMITMENT

- \$10,000 minimum annual donation

BENEFITS



NETWORKING

- Tocqueville Society Annual Celebration
- Quarterly mixers and events
- Networking and professional development opportunities
- Quarterly newsletter
- Access to other United Way affinity groups, including Alumni United, Emerging Philanthropists and Women United
- Join a powerful team that raises millions to improve lives in our region



VOLUNTEERISM

- Quarterly group volunteer opportunities
- Collective fundraising activities
- Volunteer projects designed to utilize the skills and leverage the networks of group members
- Access to custom volunteer partnerships



ADVOCACY

- Access to advocacy opportunities and information tied to impact objectives

For more information, please contact
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To learn more and join today, visit
UnitedWaySEM.org/TocquevilleSociety



TOCQUEVILLE
SOCIETY

