



LEADERSHIP GIVING SOCIETY

CHAIRS

Dave Skaff Dana Williams

COMMITTEE

Brandon Black Laura Dickerson JPaul Dixon Mac Dobson Kyle Mazurek Priscilla Perkins Phil Santer Deb Thompson

OVERVIEW

Leadership donors support
United Way for Southeastern
Michigan and our community
through an annual gift between
\$1,000 and \$9,999. Last year,
leadership donors together
contributed more than
\$3.2 million, helping us address
the immediate needs of
struggling families, and providing
support for programs that offer
long term solutions in our region.

EXAMPLES OF IMPACT

Thanks to our leadership donors:

- More than 422,000 people received critical support for basic needs like food, housing and health care.
- Our 2-1-1 helpline connected 175,567 people with resources in times of crisis.

BENEFITS



NETWORKING

- Invitation to the annual Leadership Giving Society Reception
- Networking and professional development opportunities
- Inclusion in our yearly Impact Tour Series



IMPACT

- Volunteer projects designed to utilize the skills and leverage the networks of group members
- Leadership Giving Society newsletter
- Bi-monthly CEO newsletter

FOR MORE INFORMATION, PLEASE CONTACT

Ben.Thompson@UnitedWaySEM.org • 734.677.7224

LEARN MORE & JOIN TODAY
UnitedWaySEM.org • unitedwaysem.org/ways-to-give/





LEADERSHIP GIVING SOCIETY PLEDGE FORM

ABOUT YOU Please print	I/WE WANT TO JOIN THE LEADERSHIP GIVING SOCIETY (OR RENEW) AT THE FOLLOWING LEVEL:	
Name	☐ 1 year gift of	\$1,000
G (D) N	1 year gift of	
Spouse/Partner Name	☐ 1 year gift of	
Home Address	1 year gift ofOther	
City State ZIP		
Phone	PAYMENT METHOD	
Personal Email	Check Payable to United Way for Southeastern Michigan	
Spouse/Partner Email	Please mail to: P.O. Box 77398 Detroit, MI 48277-0398	
BUSINESS INFORMATION	☐ Credit Card Please visit UnitedWaySEM.org/Give	
Title	☐ Donor-Advised Fund Please mail to: P.O. Box 77398 Detroit, MI 48277-0398	
Business Address	,	
City State ZIP	☐ Stock Gift Account number: E44110006	
Business Phone - Direct	JPMorgan Chase Bank, N.A.	
Business Email	DTC Participant Number 0902 FFC Account Number - E44110006 FFC Account of - UNITED WAY FOR SOUTHEASTERN MICHIGAN	
RECOGNITION		
☐ Please list as:	Please call me to discuss how I can make a Leadership Giving Society gift through my employer's workplace campaign.	
☐ I/we prefer to remain anonymous.		
FIND YOUR PASSION Please distribute my gift to my selected area(s) of interest:	☐ I will make my gift through my en	nployer's workplace campaign.
☐ United Way's Community Investment Fund: Your contribution will support the greatest needs of our community. This allows United Way to intentionally and efficiently allocate resources where they are needed most to improve lives and strengthen our local communities.	I am interested in making an impact through a multi-year pledge or multi-generational family gift.	
□ 2-1-1 Helpline:	I have included United Way for Southeastern Michigan in my will or as a beneficiary of an IRA, life insurance policy or other asset.	
☐ Advocacy:	of as a Deficitly of all live, life	insurance policy of other asset.
☐ Basic Needs:	For more information about the different ways to give, visit UnitedWaySEM.org/WaysToGive or scan the QR code.	
☐ Crisis and Recovery:		
☐ Digital Inclusion:		
☐ Diversity, Equity and Inclusion:	Please sign here to authorize your pledge and payment method.	
☐ Early Childhood:	V	
Economic Mobility and Family Finances:	X	Date
☐ Education and Literacy:	□ Lam interested in joining the Lea	dorchin Giving Committee