

SPONSORSHIP EVENTS LIST

DIVERSITY, EQUITY & INCLUSION

21-DAY **EQUITY** CHALLENGE

MAY 2025

- Presenting
\$20,000 · 1 AVAILABLE
- Storytelling
\$15,000 · 1 AVAILABLE
- Community Action Days
\$10,000 · 3 AVAILABLE
- Equity Changemaker
Champion
\$7,500 · 5 AVAILABLE
- Equity Advocate Champion
\$5,000 · 5 AVAILABLE
- Equity Partner Champion
\$2,500 · 5 AVAILABLE
- Culture Creator Champion
\$1,000 · 10 AVAILABLE
- Individual Equity Champion
\$500 · 10 AVAILABLE

EDUCATION & LITERACY

BACKPACKS

SUMMER 2024 & 2025

- Gold Backpack
\$10,000 · 5 AVAILABLE
- Silver Backpack
\$5,000 · 5 AVAILABLE
- Bronze Backpack
\$2,500 · 5 AVAILABLE

BACKPACK PACKING

SUMMER 2024 & 2025

- Presenting
\$25,000 – \$50,000
1 AVAILABLE
- Transportation
\$7,500 · 1 AVAILABLE
- Location
\$7,500 · 1 AVAILABLE
- Volunteer Engagement
\$5,000 · 1 AVAILABLE
- Bookmarks
\$2,500 · 1 AVAILABLE

MY HOME LIBRARY

FALL 2024 – SPRING 2025

- Gold Book Fair
\$10,000 · 10 AVAILABLE
- Silver Book Fair
\$5,000 · 10 AVAILABLE
- Bronze Book Fair
\$2,500 · 10 AVAILABLE

GIVE, ADVOCATE, VOLUNTEER

COMMUNITY GIVING

WINTER 2024/SPRING 2025

- Matching Gift
\$35,000 · 1 AVAILABLE

ORGANIZED LABOR

UCANN

SPRING 2025

- Various
\$500 – \$2,500

RUN UNITED

RUN UNITED

FALL 2024 & 2025

- Ultimate Presenting
\$25,000 · 1 AVAILABLE
- Race Day
\$10,000 · 1 AVAILABLE
- Marathon Milestones
\$5,000 · 4 AVAILABLE
- Why I Run
\$2,500 · 1 AVAILABLE

EDUCATION

STEMPossible

FALL 2024

- Presenting
\$30,000 · 1 AVAILABLE
- Video
\$25,000 · 1 AVAILABLE
- Food & Beverage
\$20,000 · 1 AVAILABLE
- Keynote
\$15,000 · 1 SOLD
- STEM Workshop
\$10,000 · 3 AVAILABLE
- Panel
\$10,000 · 1 AVAILABLE
- Swag
\$10,000 · 1 AVAILABLE
- Registration
\$7,500 · 1 AVAILABLE
- Transportation
\$5,000 · 10 AVAILABLE
- STEM Career Booth
\$2,500 · 10 AVAILABLE
- Photography
\$1,500 · 1 AVAILABLE

CONTACT

Sponsorship@UnitedWaySEM.org



UNITED WAY
Southeastern
Michigan



SPONSORSHIP EVENTS LIST

101 YEARS OF LIVING UNITED



WOMEN UNITED

WOMEN OF INFLUENCE MARCH 2025

- Presenting \$35,000 · 1 AVAILABLE
- Empower Hour \$30,000 · 1 AVAILABLE
- Keynote \$25,000 · 1 AVAILABLE
- Video \$20,000 · 1 AVAILABLE
- Matching Gift \$20,000 · 1 AVAILABLE
- Economic Mobility: Supporting Women-Owned Businesses \$15,000 · 3 AVAILABLE
- Entertainment \$10,000 · 1 AVAILABLE
- Registration \$10,000 · 1 AVAILABLE
- Tote Bag \$7,500 · 1 AVAILABLE
- Early Education Champion \$5,000 · 15 AVAILABLE
- Table \$3,000 · 15 AVAILABLE

QUARTERLY EVENTS Q1, Q2, Q3 & Q4

- Presenting \$2,500 · 4 AVAILABLE

NEWSLETTER Q1, Q2, Q3 & Q4

- Quarterly \$1,000 · 4 AVAILABLE

MEMBERSHIP ANY TIME

- SPONSOR-A-MEMBER \$500 · UNLIMITED

EMERGING PHILANTHROPISTS

BEYOND THE BOARDROOM Q1, Q2, Q3 & Q4

- Quarterly \$2,500 · 4 AVAILABLE

HAPPY HOUR NETWORKING Q1, Q2, Q3 & Q4

- Event \$1,500 · 4 AVAILABLE

NEWSLETTER Q1, Q2, Q3 & Q4

- Quarterly \$1,000 · 4 AVAILABLE

MEMBERSHIP ANY TIME

- SPONSOR-A-MEMBER \$500 · UNLIMITED

POWER OF THE PURSE SPRING 2025

- Presenting \$10,000 · 1 AVAILABLE
- Platinum \$5,000 · 3 AVAILABLE
- Gold \$2,500 · 5 AVAILABLE
- Silver \$1,000 · 10 AVAILABLE
- Bronze \$500 · 10 AVAILABLE
- Spotlight Purse (In Kind) \$1,500 VALUE 2 AVAILABLE

TOCQUEVILLE SOCIETY

CELEBRATION EVENT FALL 2024 & 2025

- Presenting \$10,000 · 1 AVAILABLE
- Scoreboard \$7,500 · 1 AVAILABLE
- Gold \$5,000 · 5 AVAILABLE
- Silver \$2,500 · 5 AVAILABLE
- Bronze \$1,500 · 5 AVAILABLE

TOCQUEVILLE MIXER EVENT WINTER/SPRING 2024/2025

- Presenting \$5,000 · 2 AVAILABLE

VOLUNTEER ENGAGEMENT

SEASONS OF CARING JANUARY - DECEMBER

- Yearly Sponsor \$500,000 · 1 AVAILABLE

SUPPORT SE MICHIGAN TRUCK SPONSOR JANUARY - DECEMBER

- In-Kind Equivalent \$5,000 - 10,000 1 AVAILABLE

VOLUNTEER PORTAL JANUARY - DECEMBER

- Galaxy Digital \$60,000 · 1 AVAILABLE

UNITED WAY FULFILLMENT CENTER JANUARY - DECEMBER

- Naming Rights \$100,000 · 1 AVAILABLE

CATCHAFIRE JANUARY - DECEMBER

- Annual Sponsor \$60,000 · 1 AVAILABLE

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