

SPONSORSHIP EVENTS LIST

DIVERSITY, EQUITY & INCLUSION

21-DAY **EQUITY** CHALLENGE

MAY 2025

- Presenting
\$20,000 · 1 AVAILABLE
- Storytelling
\$15,000 · 1 AVAILABLE
- Community Action Days
\$10,000 · 3 AVAILABLE
- Equity Changemaker
Champion
\$7,500 · 5 AVAILABLE
- Equity Advocate Champion
\$5,000 · 5 AVAILABLE
- Equity Partner Champion
\$2,500 · 5 AVAILABLE
- Culture Creator Champion
\$1,000 · 10 AVAILABLE
- Individual Equity Champion
\$500 · 10 AVAILABLE

EDUCATION & LITERACY

BACKPACKS

SUMMER 2024 & 2025

- Gold Backpack
\$10,000 · 5 AVAILABLE
- Silver Backpack
\$5,000 · 5 AVAILABLE
- Bronze Backpack
\$2,500 · 5 AVAILABLE

BACKPACK PACKING

SUMMER 2024 & 2025

- Presenting
\$25,000 – \$50,000
1 AVAILABLE
- Transportation
\$7,500 · 1 AVAILABLE
- Location
\$7,500 · 1 AVAILABLE
- Volunteer Engagement
\$5,000 · 1 AVAILABLE
- Bookmarks
\$2,500 · 1 AVAILABLE

MY HOME LIBRARY

FALL 2024 – SPRING 2025

- Gold Book Fair
\$10,000 · 10 AVAILABLE
- Silver Book Fair
\$5,000 · 10 AVAILABLE
- Bronze Book Fair
\$2,500 · 10 AVAILABLE

GIVE, ADVOCATE, VOLUNTEER

COMMUNITY GIVING

WINTER 2024/SPRING 2025

- Matching Gift
\$35,000 · 1 AVAILABLE

ORGANIZED LABOR

UCANN

SPRING 2025

- Various
\$500 – \$2,500

RUN UNITED

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FALL 2024 & 2025

- Ultimate Presenting
\$25,000 · 1 AVAILABLE
- Race Day
\$10,000 · 1 AVAILABLE
- Marathon Milestones
\$5,000 · 4 AVAILABLE
- Why I Run
\$2,500 · 1 AVAILABLE

EDUCATION

STEMPossible

FALL 2024

- Presenting
\$30,000 · 1 AVAILABLE
- Video
\$25,000 · 1 AVAILABLE
- Food & Beverage
\$20,000 · 1 AVAILABLE
- Keynote
\$15,000 · 1 SOLD
- STEM Workshop
\$10,000 · 3 AVAILABLE
- Panel
\$10,000 · 1 AVAILABLE
- Swag
\$10,000 · 1 AVAILABLE
- Registration
\$7,500 · 1 AVAILABLE
- Transportation
\$5,000 · 10 AVAILABLE
- STEM Career Booth
\$2,500 · 10 AVAILABLE
- Photography
\$1,500 · 1 AVAILABLE

CONTACT

AUDREY WALKER

Audrey.Walker@UnitedWaySEM.org



United Way
for Southeastern Michigan



SPONSORSHIP EVENTS LIST

101 YEARS OF LIVING UNITED



WOMEN UNITED

WOMEN OF INFLUENCE MARCH 2025

- Presenting
\$35,000 · 1 AVAILABLE
- Empower Hour
\$30,000 · 1 AVAILABLE
- Keynote
\$25,000 · 1 AVAILABLE
- Video
\$20,000 · 1 AVAILABLE
- Matching Gift
\$20,000 · 1 AVAILABLE
- Economic Mobility:
Supporting Women-Owned
Businesses
\$15,000 · 3 AVAILABLE
- Entertainment
\$10,000 · 1 AVAILABLE
- Registration
\$10,000 · 1 AVAILABLE
- Tote Bag
\$7,500 · 1 AVAILABLE
- Early Education Champion
\$5,000 · 15 AVAILABLE
- Table
\$3,000 · 15 AVAILABLE

QUARTERLY EVENTS Q1, Q2, Q3 & Q4

- Presenting
\$2,500 · 4 AVAILABLE

NEWSLETTER Q1, Q2, Q3 & Q4

- Quarterly
\$1,000 · 4 AVAILABLE

MEMBERSHIP ANY TIME

- SPONSOR-A-MEMBER
\$500 · UNLIMITED

EMERGING PHILANTHROPISTS

BEYOND THE BOARDROOM Q1, Q2, Q3 & Q4

- Quarterly
\$2,500 · 4 AVAILABLE

HAPPY HOUR NETWORKING Q1, Q2, Q3 & Q4

- Event
\$1,500 · 4 AVAILABLE

NEWSLETTER Q1, Q2, Q3 & Q4

- Quarterly
\$1,000 · 4 AVAILABLE

MEMBERSHIP ANY TIME

- SPONSOR-A-MEMBER
\$500 · UNLIMITED

POWER OF THE PURSE SPRING 2025

- Presenting
\$10,000 · 1 AVAILABLE
- Platinum
\$5,000 · 3 AVAILABLE
- Gold
\$2,500 · 5 AVAILABLE
- Silver
\$1,000 · 10 AVAILABLE
- Bronze
\$500 · 10 AVAILABLE
- Spotlight Purse (In Kind)
\$1,500 VALUE
2 AVAILABLE

TOCQUEVILLE SOCIETY

CELEBRATION EVENT FALL 2024 & 2025

- Presenting
\$10,000 · 1 AVAILABLE
- Scoreboard
\$7,500 · 1 AVAILABLE
- Gold
\$5,000 · 5 AVAILABLE
- Silver
\$2,500 · 5 AVAILABLE
- Bronze
\$1,500 · 5 AVAILABLE

TOCQUEVILLE MIXER EVENT WINTER/SPRING 2024/2025

- Presenting
\$5,000 · 2 AVAILABLE

VOLUNTEER ENGAGEMENT

SEASONS OF CARING JANUARY - DECEMBER

- Yearly Sponsor
\$500,000 · 1 AVAILABLE

SUPPORT SE MICHIGAN TRUCK SPONSOR JANUARY - DECEMBER

- In-Kind Equivalent
\$5,000 - 10,000
1 AVAILABLE

VOLUNTEER PORTAL JANUARY - DECEMBER

- Galaxy Digital
\$60,000 · 1 AVAILABLE

UNITED WAY FULFILLMENT CENTER JANUARY - DECEMBER

- Naming Rights
\$100,000 · 1 AVAILABLE

CATCHAFIRE JANUARY - DECEMBER

- Annual Sponsor
\$60,000 · 1 AVAILABLE

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