FY2023-24 BASIC NEEDS GRANT
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WELCOME FROM DR. HUDSON
INTRODUCTIONS

Daisha Allen
SPECIALIST, COMMUNITY INVESTMENTS & RESOURCE ALIGNMENT
UNITED WAY FOR SOUTHEASTERN MICHIGAN
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UNITED WAY FOR SOUTHEASTERN MICHIGAN
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HOUSEKEEPING

- Session will be recorded. Recording will be sent out post-webinar along with FAQ document.

- Questions MUST be asked in the chat feature only.

- You may also email your questions to SafetyNet@unitedwaysem.org

- General questions regarding Survey Monkey Apply can be sent to SMA@unitedwaysem.org
THE SAFETY NET IN THE CONTEXT OF ALICE:
A CALL TO ACTION IN OUR COMMUNITY

○ ALICE = Asset Limited, Income Constrained, Employed

○ United Way’s 2021 ALICE report – 39.4% of households in Wayne, Oakland and Macomb Counties fall below the ALICE threshold.

○ 12.9% of households fall below the federal poverty level and the remaining 26.5% do not have incomes high enough to cover what the ALICE report considers a survival budget.

○ The ALICE report focuses on key expenses in a survival budget. Housing, Child Care, Food, Transportation, Health Care, Technology, and Taxes.

○ The reality of ALICE in our community is shaping our response as a United Way.
UNITED WAY’S IMPACT FRAMEWORK

EQUITABLE COMMUNITIES

EVERY PERSON has equal access to the resources and supports they need to succeed in life — regardless of who they are or where they live.

STABLE HOUSEHOLDS

ALL FAMILIES should be able to meet their basic needs like food, housing and health care — the foundations of a stable household.

610,506 (39.4%) households in southeast Michigan struggle to meet their basic needs and are often one unforeseen incident away from being in crisis.

THRIVING CHILDREN

EVERY CHILD deserves a nurturing environment and a high-quality education that prepares them for success.

128,246 (21%) of these households have children in them.
BASIC NEEDS GRANT OVERVIEW

- Tiered funding structure within application
- Change in award cap
- Domains of funding (Food, Healthcare, Housing) and included program activities
- 12-month awards with reporting requirements
- Must be a 501(c)3
- Competitive RFP open to new and formerly funded partners
INVESTING IN A STRONG AND CONNECTED SAFETY NET

- COVID-19 has amplified the need for Basic Needs services.
- United Way recognizes the need for flexible funding to meet the need in uncertain times.
- We must work to be more connected, person-centered and equitable.
- Our Funding Priorities:
  - ALICE related services
  - Focus on ALICE communities
  - Organizations that can leverage funding
  - Connected organizations that work collaboratively to serve people holistically
  - Organizations that use data
  - Organizations that emphasize equity
STRUCTURE OF GRANT OPPORTUNITY

- **Tier 1: Operational Grant - $20,000**
  - Tier 1 awards are designed to support organizations that are seeking funds to maintain current base operations OR the applicant is a NEW partner. Note: NEW partners are defined as not having been awarded a Basic Needs/Safety Net Services grant in the past 3 funding cycles beginning in 2020.

- **Tier 2: Enhanced Operational Grant - $20,001 - $60,000**
  - Tier 2 awards are designed to support existing or recent partners that are seeking funds to maintain or enhance current operations and/or those who are expanding or implementing new services to meet growing demand or reach more people.

- **Tier 3: Community Grant - $60,001 - $100,000**
  - Tier 3 awards are reserved for larger organizations that demonstrate scope and scale, those with a wider geographic reach, and/or those that function as a multi-domain partner. Organizations applying for this award type are strongly encouraged to have an annual operating budget of at least $3M, recorded in the most recently approved organizational budget.
REQUEST FOR PROPOSALS OVERVIEW

- There are eleven sections/tasks in this RFP:
  - Tiered Funding Selection
  - Organizational Information
  - Contact Information
  - Program Narrative
  - ALICE Basic Needs Domains
  - Partnership, Networks, and Referrals
  - Systems, Data, and Client Voice
  - Leveraging Funding and Sustainability
  - Target Service Area and Population
  - Number of Individuals Served
  - Budget
<table>
<thead>
<tr>
<th>PERIOD</th>
<th>DATES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Open period for submitting applications</td>
<td>3/13/23-3/31/23</td>
</tr>
<tr>
<td>Application review period</td>
<td>4/4/23-5/18/23</td>
</tr>
<tr>
<td>Awards and MOU process</td>
<td>Approximately 6/12/23</td>
</tr>
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</table>
REGARDING QUESTIONS

- Please understand that in order to preserve a fair and impartial review process, we are unable to answer questions about specific programs, interventions, or applications. Please refer to the application and scoring rubric.

- A reminder that questions should be asked in the chat where we will select and answer as many as time allows.

- Questions both answered and unanswered (whether because of time constraints or because we must gather additional inputs prior to answering definitively) will be addressed and published as an FAQ document. This will be shared with participants AND posted to the United Way Basic Needs Landing Page.
QUESTIONS?
Survey Monkey Apply Overview
Items:

• For All SMA Applicants:
  • Accessing Your FY 2023-24 Basic Needs Application
  • Tiered Funding Selection
  • Updating Your 2021 and/or 2022 Financial Information
• For New SMA Applicants:
  • Creating a SMA Account
  • Adding Members
  • Creating Your Organization + Financial Information
• SMA Technical Assistance
Accessing Your FY 2023-24 Basic Needs Application
Accessing Grant Applications

If you are unable to currently view any new, open, or active grant applications/reporting programs for your organization:

1) Navigate to the top left of the screen
2) Select the small downward arrow next to your name
3) Click on your organization's name from the drop down menu

No applications.
Accessing Grant Applications

Programs

**Organization + Financial Information**

Accepting applications on Sep 1, 2021 08:00 AM (EDT)
COMPLETE THIS ITEM FIRST - The first step to applying to a United Way grant opportunity: organizational overview and audited financial statements

Organizations can apply
See my application

**FY 2023-24 Basic Needs**

Accepting applications from Mar 13, 2023 08:00 AM (EDT) to Mar 31, 2023 08:00 PM (EDT)
The FY 2023-24 Basic Needs Investment process is an open call for applications from both potential and existing funded partners of United Way who meet the criteria and funding priorities laid out in the application.

$20,000.00 to $100,000.00

You are currently logged in as: UWSEM Community Investment
FY 2023-24 Basic Needs Application

United Way for Southeastern Michigan – FY 2023-24 Basic Needs

Request for Proposals

The United Way for Southeastern Michigan is opening a highly competitive RFP process to fund eligible 501(c)(3) nonprofits engaged in basic needs services that strengthen and expand access to our region’s safety net. As part of this grant opportunity – named Safety Net Services last year – applicants will self-select into tiers of funding based on their interest and eligibility. Funding will be capped at $100,000. In addition, although past performance of current funded partners will be considered, prior awards do not guarantee awards or award amounts in this grant process. The FY 2023-24 Basic Needs Investment process is an open call for applications from both potential and existing funded partners of United Way who meet the criteria and funding priorities laid out in the application.

Applications are due no later than Friday, March 31, 2023, at 5:00 PM

Value

$20,000.00 to $100,000.00

APPLY

Open to Organizations can apply.

Opens Mar 13 2023 08:00 AM (EDT)

Deadline Mar 31 2023 05:00 PM (EDT)
FY 2023-24 Basic Needs Application: Tiered Funding Selection

Your tasks
- BN23: Tiered Funding Selection
- Review Organizational Information

Deadline: Mar 31 2023 05:00 PM (EDT)
## FY 2023-24 Basic Needs: Tiered Funding Selection

### IMPORTANT
Please review the eligibility for each tier and select the tier that is appropriate for your application. Please note that for whichever tier you select, funding requests should not exceed 15% of your organization's operating budget. Failure to meet the eligibility criteria for your selected tier may result in disqualification from funding consideration.

<table>
<thead>
<tr>
<th>Funding Request Amount</th>
<th>Criteria</th>
</tr>
</thead>
</table>
| **Tier 1: Operational Grant** | $20,000 | - Tier 1 awards are designed to support organizations that are seeking funds to maintain current base operations OR the applicant is a NEW partner.  
- Note: NEW partners are defined as not having been awarded a Basic Needs/Safety Net Services grant in the past 3 funding cycles beginning in 2020. |
| **Tier 2: Enhanced Operational Grant** | $20,001 - $60,000 | - Tier 2 awards are designed to support existing or recent partners that are seeking funds to maintain or enhance current operations and/or those who are expanding or implementing new services to meet growing demand or reach more people. |
| **Tier 3: Community Grant** | $80,001 - $100,000 | - Tier 3 awards are reserved for larger organizations that demonstrate scope and scale, those with a wider geographic reach, and/or those that function as a multi-domain partner. Organizations applying for this award type are strongly encouraged to have an annual operating budget of at least $3M, recorded in the most recently approved organizational budget. |

Click here to view the FY 2023-24 Basic Needs Grant Information Sheet and/or Scoring Rubric.

Please select the funding tier that best fits your organization’s needs and capacity within the award and spending timeframe. You will provide a specific funding request and budget later in the application.

- Tier 1 - $20,000
- Tier 2 - $20,001 to $60,000
- Tier 3 - $80,001 to $100,000

Please explain how your organization’s funding request meets the criteria as laid out in the award description for the tier you selected.

Acknowledgement

Please check the box below in order to proceed.

- I have read, reviewed, and understand the eligibility requirements and expectations associated with the funding tier selected above.

Instructions & Next Steps
Once you have completed this form, please select Mark as Complete below.

This task can not be reopened or edited once complete.
FY 2023-24 Basic Needs Application: Review Organizational Information

0 of 2 tasks complete

Last edited: Mar 15 2023 09:29 AM (EDT)

Deadline: Mar 31 2023 05:00 PM (EDT)

TestDaisha Org

TestDaisha TestAllen
treydal0422@gmail.com

Add Member or Team

Your tasks

- BN23: Tiered Funding Selection
- Review Organizational Information
FY 2023-23 Basic Needs: Certifying Organizational & Financial Information is Updated

Certification

Please certify that your organization’s information is correct. If you need to make changes, please make the updates in the Organizational & Financial Information Program, then return to this task and check the box below.

☐ I certify that I have reviewed my organization’s information and it is correct.

PREVIOUS  SAVE & CONTINUE EDITING  MARK AS COMPLETE
FY 2023-23 Basic Needs: Updating 2021 and/or 2022 Financial Information

2818191029
CIRA Test Org

Your tasks

1. START HERE: Instructions
   Completed on: Mar 13 2023 01:23 PM (EDT)

2. Org/Fin: Organization Profile
   Completed on: Mar 13 2023 01:36 PM (EDT)

3. 2021 Financial Information (optional)
   Completed on: Mar 13 2023 01:37 PM (EDT)

4. 2022 Financial Information (optional)
FY 2023-24 Basic Needs: Full Application
IMPORTANT – FIDUCIARY DETAILS

- If your organization is utilizing a fiduciary to receive funds, the fiduciary must be the organization that creates the organization account.

- They also must complete the Organization and Financial Information profile.

- UWSEM suggests having the fiduciary invite a representative of implementing organization to be a member of the account so that the implementing organization can be the ones completing the application and upcoming reports.
Creating a SMA Account
Creating a SMA Account

United Way for Southeastern Michigan
We Live United for universal success and prosperity in Southeastern Michigan.

United Way works to create measurable, sustainable change in Southeastern Michigan. To do this, we invest in and collaborate with local organizations that effectively create opportunities and contribute toward our vision of creating stable households and ensuring children can thrive.
FY 2023-23 Basic Needs: Creating a SMA Account
FY 2023-23 Basic Needs: Creating a SMA Account

To apply for programs on behalf of an organization, we need the following information about your organization:

- Organization name
- Address (optional)
- City (optional)
- Country (optional)
- Tax country: USA - EIN Number
- Tax number
- Organization phone number (optional)
- Organization email (optional)
- Website (optional)
FY 2023-23 Basic Needs: Creating a SMA Account

Welcome!

You have successfully registered for a SurveyMonkey Apply account for United Way for Southeastern Michigan

We’ve sent a confirmation link to your email. You won’t be able to submit applications or complete certain tasks until your email address has been verified.

Continue to site
FY 2023-23 Basic Needs: Creating a SMA Account

If you are unable to currently view any new, open, or active grant applications/reporting programs for your organization:

1) Navigate to the top left of the screen
2) Select the small downward arrow next to your name
3) Click on your organization's name from the drop down menu

No applications.
Please choose a program from our program listings page to get started

Send verification link
Dear UWSEM Test Organization Test 2,

In order to validate your SurveyMonkey Apply account we require you to verify your email address. Please click the link below to help us validate that it's really you and your account should be ready to go.

Thanks,
The SurveyMonkey Apply Team

Confirm email address

If the button is not clickable, please copy and paste this URL into your browser’s address bar:
https://apply.unitedwayssem.org/appr/a/6f7b6c635c7f4a422091ce664847a/
Adding Individuals to Your Organization’s SMA Account
FY 2023-23 Basic Needs: Adding Individuals to Your Organization’s SMA Account

If you are unable to currently view any new, open, or active grant applications/reporting programs for your organization:

1) Navigate to the top left of the screen
2) Select the small downward arrow next to your name
3) Click on your organization’s name from the drop down menu

No applications.

https://apply.unitedwaysem.org/prog/fsa/
FY 2023-23 Basic Needs: Adding Individuals to Your Organization’s SMA Account
FY 2023-23 Basic Needs: Adding Individuals to Your Organization’s SMA Account
United Way for Southeastern Michigan

Dear Recovery SMA,

You have been invited to be an Applicant for the following site, United Way for Southeastern Michigan. Please click on the following link to complete the registration process.

Thank you,

United Way for Southeastern Michigan
## FY 2023-23 Basic Needs: Adding Individuals to Your Organization’s SMA Account

### Manage Organization

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Role</th>
<th>Teams</th>
<th>Last login</th>
<th>Signup date</th>
<th>Active</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recovery SMA</td>
<td><a href="mailto:recovery.sma@gmail.com">recovery.sma@gmail.com</a></td>
<td>Administrator</td>
<td></td>
<td>Invited: 3 days ago</td>
<td>Today</td>
<td>✔️</td>
</tr>
<tr>
<td>Test UWSEM Test Applicant</td>
<td><a href="mailto:uwsemtestnonprofits@gmail.com">uwsemtestnonprofits@gmail.com</a></td>
<td>Primary administrator</td>
<td></td>
<td>Today</td>
<td>Feb 26 2021</td>
<td>✔️</td>
</tr>
</tbody>
</table>
Creating Your Organization +
Financial Information
FY 2023-23 Basic Needs: Creating Your Organization + Financial Information
FY 2023-23 Basic Needs: Creating Your Organization + Financial Information
Creating Your Organization + Financial Information

Organization + Financial Information
2818191029
ID: 2818191029

START HERE: Instructions
Org/Fin: Organization Profile

2021 Financial Information (optional)
2022 Financial Information (optional)

1 of 2 required tasks complete
Last edited: Mar 13 2023 01:30 PM (EDT)

REVIEW
SUBMIT
Creating Your Organization + Financial Information

Submit application

Please confirm submission of your application.

If you wish to take a look at the application before submitting, please Review it.

CANCEL REVIEW SUBMIT

Submitted
Submitted on Mar 13 2023 01:38 PM (EDT)
2 of 2 required tasks complete
Creating Your Organization + Financial Information

Application Submitted!
Thank you for submitting your application.

Go to My Applications
OR
View more Programs

All Applications

Organization + Financial Information
7943615735

UWSEM Test Organization 2
Deadline: Apr 18, 2023 12:00 AM (EDT)

SUBMITTED

VIEW
Submit on: Apr 23, 2021 12:06 PM (EDT)
Technical Assistance
Technical Assistance

If you are unable to currently view any new, open, or active grant applications/reporting programs for your organization:

UWSEM SMA Email: SMA@unitedwaysem.org
thank you