

21-DAY EQUITY CHALLENGE

UNITED WAY FOR SOUTHEASTERN MICHIGAN

UnitedWaySEM.org/EquityChallenge

MAY 19 – JUNE 16, 2023

DIVERSITY · EQUITY · INCLUSION

Join United Way for Southeastern Michigan for the **21-Day Equity Challenge**, a commitment to increasing our understanding of and developing our willingness to confront racism, sexism and other forms of inequity.

WHAT IS THE EQUITY CHALLENGE?

Starting May 19, participants will receive email prompts with materials that explore how inequity plays a role in our region's social and economic landscape. Participants are encouraged to take at least 15 minutes each day to explore the day's topic and act on what they've learned.

The 21-Day Equity Challenge is:

- Free to participate
- Open to anyone
- Weekdays, May 19 - June 16

WHY SHOULD MY ORGANIZATION GET INVOLVED?

Over the past three years, United Way for Southeastern Michigan has worked to expand our incorporation of diversity, equity and inclusion into our organizational practices as well as share external knowledge about how our work is affected by historic inequities across our region.

United Way's 21-Day Equity Challenge offers your organization a way to share vetted information and resources with your employees and to begin or continue to weave conversations about equity into your workplace culture.

WHAT ARE SOME OF THE TOPICS COVERED?

- Foundations of Equity
- Personal Racial and Social Identity
- Impacts of Systematic Inequity Across Southeastern Michigan
- Local Community Organizations Sharing Their Stories
- Being Anti-Racist and Furthering Your Equity Journey

QUESTIONS?

Email: EquityChallenge@UnitedWaySEM.org

Sign up today at
UnitedWaySEM.org/EquityChallenge



United Way
for Southeastern Michigan

United Way for Southeastern Michigan is committed to deconstructing systemic racism and institutional bias while promoting diversity, equity and inclusion as a core value in every aspect of our work. Learn more about our commitment to equity at UnitedWaySEM.org/Equity.