

WHAT WE DO + HOW WE DO IT

Light the Way
LIVE UNITED



THE PROBLEM

In Southeastern Michigan, nearly 40% of families struggle to meet basic needs like food, housing and child care. United Way is here to help.



2-1-1
HELPLINE



POLICY &
ADVOCACY



BASIC
NEEDS



CRISIS &
RECOVERY



DIGITAL
INCLUSION



DIVERSITY, EQUITY
& INCLUSION



EARLY
CHILDHOOD



ECONOMIC MOBILITY
& FAMILY FINANCES



EDUCATION
& LITERACY

WHAT WE DO

At United Way, we work to advance:



Equitable
COMMUNITIES

WHERE



Every
HOUSEHOLD
is stable.

&



Every **CHILD**
has the support
they need to thrive.



WE GET FAMILIES OUT OF CRISIS & ON A PATH TOWARD STABILITY

We rapidly coordinate efforts and distribute funds to areas of greatest need during a community crisis, and we connect families with resources and programs to meet their immediate needs and get back on stable footing.



WE BRING PEOPLE TOGETHER

We invest in and support equitable, innovative, and collaborative programs and initiatives that help solve our community's biggest problems – like hunger, homelessness, and access to quality education, health care, technology and child care.



WE TACKLE THE ROOT CAUSES OF OUR COMMUNITY'S PROBLEMS

We advocate and activate for long-term change and equity through public policy and collaboration with hundreds of community, business and government partners.

HOW YOU CAN HELP



GIVE

Your generosity funds work that makes change possible.

UnitedWaySEM.org/Donate
Give Today



ADVOCATE

Your voice is powerful. Raise awareness and influence critical public policies.

UnitedWaySEM.org/Advocate
Take Action



VOLUNTEER

Sharing your time is invaluable. Join thousands of volunteers who impact lives every day.

UnitedWaySEM.org/Volunteer
Get Involved

YOU MAKE IT POSSIBLE

Your support powers our efforts to make a difference right here in Southeastern Michigan. When you give to United Way, you know that your dollars stay right here in the community, helping advance equitable communities where households are stable and children can thrive. This is not possible without your help.

Together, we create positive, measurable and permanent change, building stronger communities and changing lives for the better.

UNITED, WE LIGHT
THE WAY TO A *brighter future.*

UnitedWaySEM.org/Donate
TEXT **DONATE** TO **50503**

