Your donations LIGHT THE WAY to a BETTER FUTURE
WE BELIEVE

At United Way, we believe we can create positive and sustainable change in Southeastern Michigan.

BUT WE CAN’T DO IT ALONE

THE PROBLEM

In Southeastern Michigan, nearly 40 percent of families struggle to afford their basic needs like food, housing and health care.

Often, these families are just one missed paycheck or unexpected bill away from financial crisis.

At United Way, we work to solve that problem by creating equitable communities where households are stable and children can thrive.

YOUR DONATION helps us improve the lives of hundreds of thousands of families and individuals in our community.

YOU are the difference for so many people.

Learn more at UnitedWaySEM.org

ADVOCATE

VOLUNTEER
VIRTUAL
From homework help for students to a friendly listening ear for older adults, you can give back from the comfort of your home. All you need is a computer and a phone to start making a difference.

THE SOLUTION
Here’s how you can be part of the solution:

GIVE.
Your dollar makes a difference in Southeastern Michigan – and every dollar matters. When you support United Way, you help families in your community put food on the table, keep a roof over their heads and access the support they need to move past crisis. Together, we are the light that guides our neighbors toward a brighter future.

ADVOCATE.
Your voice is powerful. Use it to raise awareness about causes that affect critical public policies in our community. We advocate for local, state and federal policies that advance equitable communities, help households become stable and support children so they can thrive. Effective policy is crucial to creating long-lasting positive change. Advocate with United Way and change your community for the better.

VOLUNTEER.
Sharing your time is invaluable. Join the thousands of volunteers who use their talents to impact lives every day. United Way’s Seasons of Caring connects individuals, corporate teams and community groups to meaningful volunteer work. These projects strengthen our community and provide support in so many different ways. Roll up your sleeves and make a difference.

COMMUNITY INVESTMENT FUND
A donation to this fund maximizes your contribution to focus on the greatest community need.

PHILANTHROPIC GROUPS
Groups like our Tocqueville Society and Emerging Philanthropists create lasting change for individuals and families across our region while networking with peers.

DESIGNATIONS
Designate your donation to one of our United Way areas of interest, or to one of our partner organizations.

CONTACT LEGISLATORS
Call, email and tweet at your local, state and federal officials in support of policies that help create equitable communities.

POLICY TEAM
We build relationships with elected leaders, research and analyze proposed legislation and lobby legislators to vote in a manner that protects our community’s best interests.

REMOTE
Give back without using technology. Create care packages for people in need or volunteer in other opportunities from your home or office.

VIRTUAL
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IN-PERSON
Safety measures allow volunteers to provide help and care as they’ve always done, from packing and delivering food and backpacks to supporting important community events and much more.

DONATIONS & DRIVES
By donating items or Participating in Drives, you can help support local families.

THE IMPACT

EDUCATION & LITERACY
We keep students on track to succeed in school and in life.

EARLY CHILDHOOD
We strive to ensure every family can access quality, affordable child care.

BASIC NEEDS
We connect struggling households with essential resources like housing, food and child care.

CRISIS & RECOVERY
Through this fund, we provide an immediate response to spikes in demand for food, shelter and access to emergency services during a crisis.

DIGITAL INCLUSION
This work helps create equitable access to technology that students, seniors and families need to learn, work and connect.

DIVERSITY, EQUITY & INCLUSION
We work to deconstruct racism and institutional bias.

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ECONOMIC MOBILITY & FAMILY FINANCES
We help families increase household incomes through training programs and free tax assistance.

COMMUNITY OUTREACH
We raise community awareness about proposed policy changes and coordinate grassroots efforts to speak out.

2-1-1
The go-to resource for those in need, available 24/7/365.

UNITED WE VOTE
Make your voice heard at the ballot box in primary and general elections.

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FEEL CONFIDENT ABOUT YOUR INVESTMENT

United Way for Southeastern Michigan was awarded a four-star rating from Charity Navigator, an independent nonprofit evaluation service, and scored an overall rating of 96.46 out of a possible 100 points.

Learn more at UnitedWaySEM.org/CharityNavigator

OUR IMPACT OVER THE LAST YEAR

43,607 VOLUNTEER HOURS

RACIAL EQUITY FUND LAUNCHED

$1 MILLION TRAINING & SUPPORT to BIPOC-LED ORGANIZATIONS

CONDUCTED ANOTHER SUCCESSFUL 21-DAY EQUITY CHALLENGE

9,000+ PARTICIPANTS FROM ACROSS THE REGION

MORE THAN 2,000 PIECES OF TECHNOLOGICAL EQUIPMENT were delivered to partners through the Safe Haven & Connect 313 initiatives

244,507 CONTACTS MADE TO
2.1:1 VIA CALLS, CHATS & TEXTS

302,122 REFERRALS TO SERVICES SUCH AS FOOD, HOUSING, VACCINATIONS & UTILITY ASSISTANCE

EXPANDED Connect 4Care KIDS TO ALL OF WAYNE COUNTY SERVING 1,351 FAMILIES LAST YEAR

RAISED OVER $1 MILLION FOR EARLY CHILDHOOD EDUCATION & LITERACY INITIATIVES

850,000+ SERVED THROUGH BASIC NEEDS FUNDING FOR

∙ FOOD
∙ HEALTHCARE
∙ HOUSING

9,000+ BACKPACKS DELIVERED TO STUDENTS TO SUPPORT THEIR 2022-23 SCHOOL YEAR

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