

2021 COVID-19 VACCINE OUTREACH, EDUCATION, AND MOBILIZATION REQUEST FOR PROPOSALS VACCINE HUB MINIGRANTS SCORING RUBRIC

Weight	Scoring Category	(0) Poor. Does Not Satisfy Requirements	(1) Fair. Satisfies Some Requirements	(2) Good. Satisfies Most Requirements.	(3) Excellent. Satisfies All Requirements.	Total Points
4	Narrative Summary	Organization does not demonstrate current work in this area or include a plan of action, including timing. Organization does not use the examples of the planned work provided.	Organization does not demonstrate current work in this area and provides a vague plan of action, including some timing. Organization uses some examples of the planned work provided.	Organization demonstrates some current work in this area and provides a moderately detailed plan of action, including timing. Organization uses some examples of the planned work provided.	Organization demonstrates strong, current work in this area and provides a detailed plan of action, including timing. Organization uses some examples of the planned work provided.	12
2	Community Engagement	Organization does not collaborate with community members and/or partner organizations.	Organization collaborates with community members and/or partner organizations but provides a vague description of how they work together.	Organization collaborates with community members and/or partner organizations and provides a moderate description of how they work together.	Organization collaborates with community members and/or partner organizations and provides a detailed description of how they work together.	6
1	Community Focus Areas pt. 1	Organization does not define priority group(s) or area(s) in their community or provide supporting data or stories.	Organization defines priority group(s) and/or area(s) in their community and provides vague data and/or stories to support.	Organization defines priority group(s) and/or area(s) in their community and provides convincing data and/or stories to support.		2
3	Community Focus Areas pt. 2	Organization's Community Focus Areas do not align with areas with low vaccination in households with kids coverage data.			Organization's Community Focus Areas align with areas with low vaccination in households with kids coverage data.	9
2	Milestones	Organization does not provide milestones that align with their submitted plan of action.	Organization provides milestones that align with their submitted plan of action, but milestones seem difficult to achieve.	Organization provides milestones that align with their submitted plan of action and milestones seem achievable.		4

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4	Budget	Grant budget is not consistent with the scope of work and provides little detail.	Grant budget is somewhat consistent with the scope of work and demonstrates some transparency. Detail is clear but filled out for very few categories.	Grant budget is consistent with the scope of work and demonstrates strong transparency. Detail is clear and filled out for most budget categories.	Grant budget is consistent with the scope of work and demonstrates superior transparency. Detail is filled out and clear for every budget category.	12
2	Overall Application Integrity	Reviewer does not recommend funding this application.	Recommend this application but at a funding level lower than requested. Parts of application were unclear or confusing.	Highly recommend this application for full funding. Application was clear and aligns with the funding priorities for this opportunity.		4
Total Points Available						49