WE BELIEVE

EVERY PERSON deserves equal access to the resources and support they need to succeed in life – regardless of who they are or where they live.

ALL FAMILIES should be able to meet their basic needs like food, housing and health care – the foundations of a stable household.

EVERY CHILD deserves a nurturing environment and a high-quality education that prepares them for success.

At United Way, we believe we can create positive and sustainable change in Southeastern Michigan.

BUT WE CAN’T DO IT ALONE.

THE PROBLEM

In Southeastern Michigan, nearly 40 percent of families struggle to meet basic needs like food, housing and health care.

Often, these families are just one missed paycheck or unexpected bill away from financial crisis.

At United Way, we work to solve that problem by advancing equitable communities of stable households and thriving children.
FEEL CONFIDENT ABOUT YOUR INVESTMENT

We were awarded a four-star rating from Charity Navigator, an independent nonprofit evaluation service, and scored an overall rating of 96.46 out of a possible 100 points.

Learn more at UnitedWaySEM.org/CharityNavigator

OUR IMPACT OVER THE LAST YEAR

40,042 VOLUNTEER HOURS

UNITED WAY FOR SOUTHEASTERN MICHIGAN NAMED ORAINS DETROIT BUSINESS 2021 BEST-MANAGED NONPROFIT

40,042 VOLUNTEER HOURS

UNITED WAY FOR SOUTHEASTERN MICHIGAN NAMED ORAINS DETROIT BUSINESS 2021 BEST-MANAGED NONPROFIT

RACIAL EQUITY FUND LAUNCHED

$1 MILLION TRAINING and SUPPORT to BIPOC-LED ORGANIZATIONS

244,507 CONTACTS MADE TO 2:1:1 VIA CALLS, CHATS AND TEXTS

302,122 REFERRALS MADE TO SERVICES SUCH AS FOOD, HOUSING, VACCINATIONS AND UTILITY ASSISTANCE

CONDUCTED ANOTHER SUCCESSFUL 21-DAY EQUITY CHALLENGE WITH 8,000+ PARTICIPANTS FROM ACROSS THE REGION

CONNECT 4CARE KIDS EXPANDED TO ALL OF WAYNE COUNTY SERVING 1,065 FAMILIES IN 2022

SENT MORE THAN 60,000 BOOKS HOME WITH CHILDREN THROUGH OUR MY HOME LIBRARY PROGRAM

710 FAMILIES SERVED THROUGH WINTER RELIEF FUNDS FOR CRITICAL NEEDS LIKE CAR REPAIRS, WINTER GEAR & FOOD ASSISTANCE