Join United Way for Southeastern Michigan for the 21-Day Equity Challenge, a commitment to increasing our understanding of and developing our willingness to confront racism, sexism and other forms of inequity.

WHAT IS THE EQUITY CHALLENGE?
Starting May 20, participants will receive email prompts with materials that explore how inequity plays a role in our region’s social and economic landscape. Participants are encouraged to take at least 15 minutes each day to explore the day’s topic and act on what they’ve learned.

The 21-Day Equity Challenge is:
- Free to participate in.
- Open to anyone.
- Weekdays, May 20 through June 17.

WHY SHOULD YOU PARTICIPATE?
The COVID-19 pandemic, coupled with rising political and racial tensions, shined a spotlight on the inequities that play a historical and enduring role in our economy, culture and many other aspects of our lives.

The 21-Day Equity Challenge will help you increase your knowledge and understanding of equity and discover ways to actively support it in your community.

WHAT ARE SOME OF THE TOPICS COVERED?
- Personal Racial and Social Identity
- Bias and Privilege
- Community health, disability and COVID-19
- Racism and Inequity in Housing, Health Care, Child Care and Education
- Gender and LGBTQIA+ Inequity
- How to be a Better Ally and Develop Racial Equity

QUESTIONS?
Email: EquityChallenge@UnitedWaySEM.org

Sign up today at UnitedWaySEM.org/EquityChallenge.

United Way for Southeastern Michigan is committed to deconstructing systemic racism and institutional bias while promoting diversity, equity and inclusion as a core value in every aspect of our work. Learn more about our commitment to equity at UnitedWaySEM.org/Equity.