

SUGGESTED MESSAGING

Child Tax Credit Outreach Campaign



KEY POINTS

- The new Child Tax Credit offers up to \$300 per month, per child under age 6 and up to \$250 per month, per child age 6-17 in monthly payments from July – December
- PLUS up to \$1800 per child under age 6 and up to \$1500 per child age 6-17 as a lump sum at tax time in spring 2022.
- Payments started in July – don't miss out!
- Families MUST file taxes to claim their payments
- Get more info and sign up for a free tax prep appointment at [GetTheTaxFacts.org](https://www.getthetaxfacts.org) or call 2-1-1

TEXT MESSAGE

The new Child Tax Credit provides monthly cash support to families to spend on what you need most. Get up to \$300 per month, per child. Payments started in July -- don't miss out! Didn't get your payment? You MUST file taxes to claim the benefit. Find out more and file today at [GetTheTaxFacts.org](https://www.getthetaxfacts.org) or call 2-1-1.

EMAIL

Subject: New Child Tax Credit: \$300/month for your family

[Greeting]

As part of the American Rescue Plan, the new Child Tax Credit offers monthly cash payments to families with children. Payment started in July and most families have already received their payments. Don't miss out! If you are a parent or caregiver of children under 18, you may be eligible even if you do not usually file taxes or have low/no earnings.

The payments are distributed through the IRS, so you can't get your payments if you don't file your taxes. File now. It's not too late.

Help is available to file your taxes and claim your payments. Call 2-1-1 or go to [Getthetaxfacts.org](https://www.getthetaxfacts.org) to boost your family income today! More information is in the attached flyer.

Already filed your taxes but have questions about the new payments? Go to [Getthetaxfacts.org](https://www.getthetaxfacts.org) for more information.

[GetTheTaxFacts.org](https://www.getthetaxfacts.org) is provided by United Way for Southeastern Michigan in partnership with the City of Detroit, Accounting Aid Society, Wayne Metropolitan Community Action Agency, and Community Development Advocates of Detroit.

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