

STAND UNITED FOR *our future.*



At United Way for Southeastern Michigan, we know the power of Standing United. For our **children**. Our **families**. Our **community**. We fight for equity, we create change, and we work toward a better future — one where all households can become stable and all children can thrive.

children

We Stand United for **children** and students who need our support to grow, learn and thrive.

Families in our region face a multitude of obstacles that make it hard for their kids to hit developmental milestones and succeed in school, like a lack of access to affordable high quality child care and technology to learn. The COVID-19 pandemic only amplified these issues.

United, we can ensure that children in Southeastern Michigan are achieving developmental milestones. They are prepared when they begin kindergarten and equipped with the resources and support they need to succeed throughout their time in school.

families

We Stand United for **families** that struggle to meet their basic needs.

Before the pandemic, 44 percent of households in our region struggled to meet their basic needs like housing, food and health care. Now, that number has significantly increased. With businesses closing and unemployment claims skyrocketing, the situation is catastrophic.

United, we can ensure that families in Southeastern Michigan have access to basic needs like safe housing, health care services and quality food, and that families can become financially stable.

community

We Stand United for our **community** as we work together to recover from this crisis and find a new way forward.

Southeastern Michigan was one of the areas hit hardest by this pandemic, not only in the number of cases, but in the economic impacts that are still unfolding. Our community is hurting, and so are the organizations that families rely on to help them through the darkest times.

United, we can ensure that the programs helping those most in need in our community — like homeless shelters, child care facilities and food pantries — have the necessary support to keep their doors open.

equity

We Stand United for **equity** because we know that race, ethnicity, religion and other factors play a role in access to basic needs, health care, good jobs and education.

The COVID-19 pandemic shined a light on many disparities we already knew to be true. Black families were hardest hit by the pandemic, while immigrants and undocumented workers are more likely to work in low-wage, front line jobs with limited access to health care.

United, we can work to address inequalities and ensure all families have equal access to the tools and resources to build better lives.

change

We Stand United for **change** because we know that we can build a stronger world for the generations to come.

We're living in a time of great uncertainty and great need. Difficult days are still ahead for Michigan. Only by working together can we ensure that our communities will come out stronger and more resilient.

United, we can use our voices to push for policies and programs that serve everyone in our community.

future

We Stand United for our **future** because the work we put in today is the only way to ensure a better tomorrow.

We don't know when our kids can go back to school full time. We don't know when all our jobs will return, or businesses will reopen. But we do know that we have the power to make things better for our children, our neighbors and our community.

United, we can ensure that our voices, actions and dollars shape our future.