EMERGING PHILANTHROPISTS

MEMBERSHIP GUIDE

EMERGING PHILANTHROPISTS

United Way for Southeastern Michigan
Welcome to

EMERGING PHILANTHROPISTS

When I joined EP a few years ago, I immediately expanded my network of professionals in the region who shared my passion for making a difference. This network is invaluable to me because together, we feel a commitment and responsibility to help improve the lives of those who call Southeastern Michigan home.

Our EP members come from all walks of life and industries. Beyond our financial commitment, we use our collective skill sets and insights to help United Way expand vital community programs. We also use our voices to advocate for policies that would help more people receive access to the resources they need. This is what makes EP stand out for me.

As an EP member, you directly impact the quality of life for real people in our community. You also have the added benefit of opportunities to connect with other community leaders, and engage in social and philanthropic events throughout the year.

For over 100 years, United Way has connected nonprofits, for-profits, government agencies and individuals in order to leverage resources that help move this region forward. EP members can be found supporting this effort in every sector of influence.

I am thrilled to serve as the Emerging Philanthropists chair. I know the impact we make will be a model of success other communities will look to for inspiration.

DHIVYA SRINIVASAN
Ford Motor Co.
Chair, Emerging Philanthropists
IN SOUTHEASTERN MICHIGAN, 44 PERCENT OF FAMILIES STRUGGLE TO MEET THEIR BASIC NEEDS — AND THE NUMBER IS GROWING.

If families can’t make ends meet, they can’t prepare for the future. That’s why, at United Way, we work to ensure that every family can meet their basic needs, every child is ready for school and every individual has skills to build a better life.

But we can only do it with your help.
YOUR GIFT CHANGES LIVES

Our Emerging Philanthropists make it possible for parents to access resources that keep their kids on track in school. They help people get training and build skills to become financially stable. And they help families access basic needs in times of crisis.

As an Emerging Philanthropist, you’ll support families in your community — your neighbors, co-workers and friends. And your dollars go further with us, because we bring individuals, organizations and corporations together to tackle the root causes of long-standing problems in our region, and to create positive, measurable and sustainable change.
EMERGING PHILANTHROPISTS

EMERGING PHILANTHROPISTS combine their passion for helping people and commitment to philanthropy to transform our community and shape the future of our region.
Joining EP was a great decision for me. Being a part of this group gives me an opportunity to hear from other like-minded people and learn how they are championing charitable initiatives in their respective companies and otherwise.

— RICHARD GLOVER
Manager, US Automotive Inside Sales - IHS Markit
AS AN EMERGING PHILANTHROPIST,

you can focus your efforts on volunteering, advocating and networking with other philanthropic leaders in Southeastern Michigan. Members enjoy:

- Opportunities to connect with a group of more than 200 like-minded professionals.
- Access to premier networking opportunities with area executives, entrepreneurs and community leaders.
- Specialized volunteer experiences.
- Invitations to networking events and In the Boardroom sessions with community and business leaders.
- Membership events, including an annual softball game, golf outing, and an All EP Celebration.
After moving to Michigan for work, I joined Emerging Philanthropists to make real long-term impacts in the community we live and work in.

— LAURA TOPOROWSKI
Assistant Project Manager – Burns McDonnell
HOW TO JOIN

You can join the Emerging Philanthropists initiative by selecting one of the two plans below. Each offers a gradual step-up to Alexis de Tocqueville Society membership.

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<th>GOLD LEVEL</th>
<th>STEP 1: $500</th>
<th>STEP 2: $750</th>
<th>STEP 3: $1,000</th>
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- Volunteer opportunities.
- Social and networking events, including happy hour, In the Boardroom and policy functions.

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<tr>
<th>PLATINUM LEVEL</th>
<th>STEP 1: $1,000</th>
<th>STEP 2: $2,000</th>
<th>STEP 3: $4,000</th>
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- All Gold Level benefits.
- Invitation to Alexis de Tocqueville Society fall and spring receptions.

YOUR SUPPORT ALLOWS UNITED WAY TO HELP MORE INDIVIDUALS AND FAMILIES — whether it’s support to get them through a tough time, or resources and training to help them build better life.
YOUR GIFT MAKES IMPORTANT PROGRAMS LIKE THESE POSSIBLE:

$500
Connects 50 families to Ready4K, an evidence-based text messaging program for parents of children in third grade or younger.

$1,000
Provides developmental screenings and key support services for 60 families.

$2,000
Provides 20 families with access to healthy food.

$4,000
Provides 72 adults with financial coaching and income supports, promoting asset-building and increasing financial stability.
At the end of six years, EP members transition into the Alexis de Tocqueville Society step-up program, which starts at $6,000. They then become honorary members of EP and keep all their benefits.

Please contact EmergingPhilanthropists@LiveUnitedSEM.org for more information.
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I must say that I have seen Americans make a great deal of real sacrifices to the public welfare; and have noticed a hundred instances in which they hardly ever failed to lend a faithful support to one another.

– ALEXIS DE TOCQUEVILLE

WHAT IS THE ALEXIS DE TOCQUEVILLE SOCIETY?
The Alexis de Tocqueville Society is made up of the region’s top philanthropists. Each member personally contributes $10,000 or more annually to the United Way mission. We know that giving $10,000 annually is a significant commitment. The Emerging Philanthropists step-up process makes this attainable, while letting members enjoy full access to VIP benefits.

WHO IS ALEXIS DE TOCQUEVILLE?
In 1831, Alexis de Tocqueville traveled America extensively, recording his observations of life in the young nation. His insightful observations, readings and discussions with eminent Americans formed the basis of his two volumes of “Democracy in America,” published in 1835 and 1840.

Alexis de Tocqueville recognized, applauded and immortalized American voluntary action on behalf of the common good.