

Request for Qualifications:

Social Innovation Fund 2011 Help Me Grow data analysis



Background

United Way for Southeastern Michigan (United Way) believes that every family has the right to the supportive networks and resources that middle- and upper-income families may take for granted. If we can increase access to supportive networks and resources for families in at-risk communities, then the families and children in those communities will be more resilient. Parents and other adult family members will be self-sufficient. Children will be valued, healthy, and thriving.

We take a multigenerational approach to the work of early childhood (EC) well-being and developmental readiness. By ensuring that the adults who care for children have access to the supports they need, and that they are empowered to make the best use of those supports and to be the voice for their young children, those adults can take better care of their children and themselves.

Help Me Grow Data Analysis Objectives

To that end, as United Way prepares to close out its 2011 Social Innovation Fund (SIF 2011) grant, we seek qualifications to undertake additional data analyses of existing bodies of data resulting from United Way's investments in Help Me Grow – Southeast Michigan (HMG-SEMI).

We wish to execute on specific deliverables that will complete standard reporting and help United Way to revise reporting and evaluation processes to reflect new best-practices in the field, meet new UWSEM scorecard requirements, and leverage new internal capacity, as follows:

Task
Annual 2016-17 ASQ Report (with zip code maps)
Annual 2016-17 SIF ASQ Report
Parent Engagement Report
Parent Engagement Presentation (with speakers notes)
Literature Review (Quasi meta-analysis) on the methodology of all empirical peer reviewed articles on the ASQ
Apply HMG regional collaborative expertise and content expertise in an advisory role: <ul style="list-style-type: none">• Provide support, advice and assist in the identification of research needs for the HMG ASQ Regional Developmental Screening Project• Assist to determine the most appropriate evaluation and research designs using the ASQ data• Assist in the recommendations of data collection and statistical analyses to examine program processes and outcomes• Provide training and technical assistance to UWSEM team in understanding and using the ASQ data• Other activities as agreed upon by all parties, if needed

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Desired Qualifications

Bidders should have extensive knowledge of HMG-SEMI, including an understanding of the opportunities and challenges presented by the data set. Previous experience analyzing HMG-SEMI data is expected.

Term and Funding

Proposals must be received by 3 pm, Eastern Time, December 21, 2017 via email to BibtoBackpack@LiveUnitedSEM.org in order to be considered. The successful bidder will be notified no later than January 3, 2018. We expect the contracting process to be complete in January with a contractual start date of January 3, 2018.

Up to \$25,000 is available for this effort.

Submission Instructions

Qualified consultants and firms are invited to submit proposals. Detailed proposals should include:

- Name and contact information
- Curriculum vitae
- Project plan timeline
- Budget of up to \$25,000
- References: If you are a current or past United Way vendor, please briefly describe the relationship, projects, dates and key contacts for United Way and your firm. All respondents, provide references of two accounts of similar size and scope. Provide the description, company name, reference, and phone number.
- Examples of previous work are optional