

EMERGING PHILANTHROPISTS



United Way
for Southeastern Michigan



WHO IS AN EMERGING PHILANTHROPIST?

Join a network of like-minded leaders who are committed to changing lives through philanthropic leadership across Greater Detroit.

This invitation-only group of professionals is provided opportunities to engage in volunteer and networking activities. In addition, members will cultivate their philanthropic development to reach the most elite ambassador group of United Way, the Alexis de Tocqueville Society, through a guided step-up giving process.

MEMBERS WHO MAKE A DIFFERENCE

Members not only make a financial contribution but they also give their time and voices to ensure that everyone in our community has access to resources and opportunities.

Because the Emerging Philanthropists (EP) initiative is a volunteer-led ambassador group, our members also choose volunteer and networking opportunities that interest them. In past years, Emerging Philanthropists have helped create safer outdoor play spaces for children and supported back-to-school supply drives.

JOIN THE MOVEMENT TODAY!

“I joined Emerging Philanthropists because it is the perfect opportunity to give to causes I care about while also meeting other community-minded professionals.”

– Ellen Hoepfner, Clark Hill PLC

“I had been looking for a way to give back that wasn’t solely focused on a financial contribution, but rather one that encompassed other tangible and intangible benefits. Between the hands-on volunteer efforts and the incredible networking opportunities, EP has not only met my expectations, but far exceeded them.”

– Alex Drost, Cascade Partners



OUR WORK

WE BELIEVE THAT A GOOD QUALITY OF LIFE CAN BE ACHIEVED WHEN PEOPLE ARE EDUCATED, FINANCIALLY STABLE AND HEALTHY.

We're ensuring that everyone has the health, economic prosperity and education they need to stand on their own and give back to their community.



CHILD DEVELOPMENT

Equipping parents and caregivers with resources and tools to provide the children in their lives with a strong foundation for a lifetime of learning.



HEALTHY KIDS

Ensuring that children have access to nutritious foods and safe spaces for physical activity every day, all year long, so they can grow up strong and pursue their dreams.



COLLEGE AND CAREER PATHWAYS

Providing high school students with the opportunities and connections they need to excel in higher education or a career after graduation.



BASIC NEEDS

Connecting individuals with networks and resources to meet their basic needs so they can learn, grow and better support their families.





GET INVOLVED

Emerging Philanthropists receive special recognition and enjoy invitations to VIP events. Members also gain entry to a dynamic exchange of ideas with other philanthropists and thought leaders who work to solve our community's toughest issues through innovation and teamwork.

JANUARY

- Learn United Tour & Happy Hour

FEBRUARY

- Learn United Tour & Happy Hour
- Fowling Night
- Volunteer Project

MARCH

- Learn United Tour & Happy Hour
- Volunteer Project
- EP Reception – Hosted by Alexis de Tocqueville (AdT) Member

APRIL

- Learn United Tour & Happy Hour
- Volunteer Project

MAY

- EP Summer Celebration
- Volunteer Project

JUNE

- Volunteer Project
- AdT Member Reception

JULY

- Learn United Tour & Happy Hour
- Volunteer Project
- EP Golf Outing

AUGUST

- EP vs. CEO Softball Game
- Volunteer Project

SEPTEMBER

- Learn United Tour & Happy Hour
- Volunteer Project

OCTOBER

- AdT Member Reception
- Learn United Tour & Happy Hour
- Tutormate Kickoff

NOVEMBER

- Tree Lighting Ceremony
- Volunteer Project

DECEMBER

- Learn United Tour & Happy Hour

Note: Special events and opportunities will be added throughout the year.

EMERGING PHILANTHROPISTS ACTIVITIES

United Way Emerging Philanthropists get access to these exclusive events to help expand personal and professional networks.

ADT & EP NETWORKING EVENT

Mix and mingle with the area's top leaders and learn how to enhance your philanthropic career at this unique networking opportunity.



From left to right: Danielle Decker, Richard Bartell, Kristen Holt & Jonathan Quarles



From left to right: Rob Luce, Kyle Steiner, Michael LoVasco & Kurt Tech

ANNUAL TREE LIGHTING CEREMONY

Join the festivities at the United Way headquarters, offering an exclusive front row-seat for the Detroit Tree Lighting ceremony.



David and Dayna Cessante and family

IMPACT/SERVICE DAY

Emerging Philanthropists participating in a day of service at Southwest Solutions.



SUMMER CELEBRATION AND MIXER

Join the EP group for cocktails as we celebrate the end of a successful campaign year and get ready for another!



From left to right: Lorrone James, Moneak Parker, Jess Lane, Sarah Paciocco, Kerry Doman & A.J. Quackenbush



Michael and Julie Longo

EMERGING PHILANTHROPISTS MEMBERSHIP LEVELS

You can join the Emerging Philanthropists initiative at the various membership levels listed below. Each offers a gradual step-up plan to move up to Alexis de Tocqueville Society membership.

GOLD LEVEL

STEP 1
\$500

STEP 2
\$750

STEP 3
\$1,000

BENEFITS

- Emerging Philanthropists New Member Reception
- Tree Lighting Ceremony
- Networking opportunities with Leadership Givers and Alexis de Tocqueville Society members
- Emerging Philanthropists Annual Cocktail Reception

PLATINUM LEVEL

STEP 1
\$1,000

STEP 2
\$2,000

STEP 3
\$4,000

BENEFITS

- All Gold-level Benefits
- Philanthropic Advisor (AdT Member)
- Alexis de Tocqueville Society New Member Reception
- AdT “In the Boardroom” Event Participation
- AdT Recognition Event Participation

ALEXIS DE TOCQUEVILLE SOCIETY LEVEL

STEP 1
\$6,000

STEP 2
\$8,000

STEP 3
\$10,000

Please contact A.J. Quackenbush at AJ.Quackenbush@LiveUnitedSEM.org if interested in joining.

WHAT IS THE ALEXIS DE TOCQUEVILLE SOCIETY?

The Alexis de Tocqueville Society is made up of the region's top philanthropists. Each member personally contributes \$10,000 or more annually to the United Way mission. We know that giving \$10,000 annually is a significant commitment. The Emerging Philanthropists step-up process makes it attainable, while letting members enjoy full access to VIP benefits.

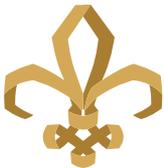
WHO IS ALEXIS DE TOCQUEVILLE?

In 1831, Alexis de Tocqueville traveled America extensively, recording his observations of life in the young nation. His insightful observations, readings and discussions with eminent Americans formed the basis of his two volumes of "Democracy in America," published in 1835 and 1840.

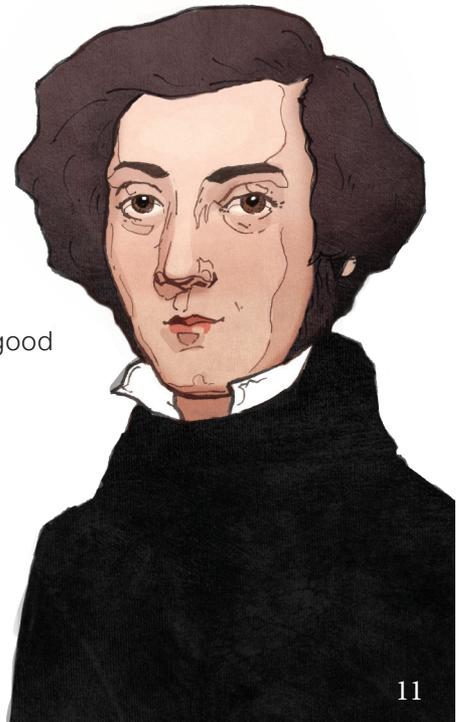
Alexis de Tocqueville recognized, applauded and immortalized American voluntary action on behalf of the common good.

He wrote: "I must say that I have seen Americans make a great deal of real sacrifices to the public welfare; and have noticed a hundred instances in which they hardly ever failed to lend a faithful support to one another."

This eloquently captures the essence of personal philanthropy that persists today, almost two centuries later. Americans understand that advancing the common good means creating opportunities for a better life for all.



**ALEXIS
DE TOCQUEVILLE
SOCIETY**



EY

Building a better
working world

Emerging Philanthropists is funded in part by EY.

GIVE. ADVOCATE. VOLUNTEER.

That's what it means to LIVE UNITED®

Learn more at: LiveUnitedSEM.org



United Way
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